SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Epilepsy Society (AES) Annual Meeting brings thousands of epilepsy professionals together, all in one place. It’s your biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

- Showcase your brand, product, and services
- Interact with clinicians, researchers, and scientists
- Connect with your existing customers
- Generate valuable sales leads
- Network with leaders in epilepsy medicine and science

RESERVE YOUR EXHIBIT BOOTH, BUT DON’T STOP THERE.

Check out all these additional opportunities for introducing and promoting your brand throughout the five-day event.

“After 6 consecutive years of exhibiting at the AES Annual Meeting, we admire how this event bridges industry, academic, and advocacy interests across epilepsy and the seizure disorder community like few others. The momentum behind the growing AES community enables a multi-channel approach to our business strategy: relevant exposure to the industry, collaboration with current customers, quality introductions to prospective customers, and renewal of mutually beneficial vendor partnerships.

AES is an annual must-attend meeting to experience the breadth and depth of the epilepsy and seizure disorder community: research, technology, advocacy, perseverance, hope, and inspiration.”

JAMI JACKSON, BRAIN SENTINEL, INC.
Connect with Decision Makers. **TOGETHER IN ONE PLACE**

**HIGHLY ENGAGED AND ENERGIZED ATTENDEES**

Join the epilepsy and seizure disorder community at the 2019 AES Annual Meeting and meet thousands of epilepsy specialists from all 50 states and nearly 70 countries!
- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers, and pharmacy specialists
- Global audience: 75% travel from around the USA, 25% attend from other countries

**ALL AREAS OF THE SPECIALTY REPRESENTED**

- Neurologists/Neurosurgeons/MDs 55%
- Researchers 19%
- Medical Administrators 9%
- Nurses (RN, APN) 5%
- Psychiatrists/Psychologists 4%
- Pharmacologists 3%
- Imaging Specialists 2%
- Counselors (Genetic, Social work) 2%
- Physician Assistants 1%

**YOU BELONG HERE!**

If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you don’t want to miss this once-a-year outreach opportunity. Exhibitors include leaders in:

- Brain Imaging
- Clinical Research
- Diagnostics
- Genetic Research/Testing
- Hardware/Software
- Laboratories
- Medical Devices and Equipment
- Medical Nutrition
- Office Practice Needs
- Patient Education/Outreach
- Patient Monitoring
- Pharmaceuticals
- Professional Education
- Publications
- Recruiting Services
- Recruiting Tools
- Research Tools
- Seizure Detection/Tracking

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>NEW ORLEANS, LA</td>
<td>5,595</td>
</tr>
<tr>
<td>2017</td>
<td>WASHINGTON, DC</td>
<td>5,576</td>
</tr>
<tr>
<td>2016</td>
<td>HOUSTON, TX</td>
<td>5,047</td>
</tr>
<tr>
<td>2015</td>
<td>PHILADELPHIA, PA</td>
<td>5,206</td>
</tr>
<tr>
<td>2014</td>
<td>SEATTLE, WA</td>
<td>4,718</td>
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<td>2013</td>
<td>WASHINGTON, DC</td>
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<td>2012</td>
<td>SAN DIEGO, CA</td>
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<td>2011</td>
<td>BALTIMORE, MD</td>
<td>4,512</td>
</tr>
<tr>
<td>2010</td>
<td>SAN ANTONIO, TX</td>
<td>4,134</td>
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</tbody>
</table>
Maximize Your Impact. YOUR BOOTH AND BEYOND

OPPORTUNITIES AT A GLANCE

EXHIBIT BOOTH
The platform for everything you do at the AES Annual Meeting, various sizes are still available. The Exhibit Hall is on track to sell out again this year.

INNOVATION PAVILIONS
Available to exhibitors only, get extra space to engage attendees in creative new ways and provide interactive education in a convenient and intimate environment.

OFFICE RENTALS
Office rentals in the Exhibit Hall are available for private meetings beyond the hours when the exhibits are open.

SPONSORSHIPS
Attach your brand to the frequently visited coat check, strategically-located hand sanitizers, cell phone charging stations, and coffee breaks - or one of many other sponsorship opportunities.

BOOTH TRAFFIC PROMOTIONS
Passport to Prizes: a show favorite for attracting traffic to your booth! Effective tool for generating booth visits. Limited to 20 participating companies.

ANNUAL MEETING ADVERTISING
Get your message in front of AES members in multiple ways while in Baltimore, MD—from the airport to the 100 square foot media wall to sleeping room door drops to the Program Book that every attendee receives. And much more!

YEAR-ROUND ADVERTISING
Advertise in Epilepsy Currents: augment your presence at the AES Annual Meeting by reaching your target audience year-round.

SATELLITE SYMPOSIA & WORKSHOPS
AES allows select satellite symposia by application only. Content may not duplicate any aspect of the educational program at the 2019 AES Annual Meeting.

PRODUCT THEATERS
One hour promotional forum in exhibit hall. Limited slots available. Up to nearly 100 seats per session.

SCIENTIFIC EXHIBITS
Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators. Share information about the current state of your research.

EDUCATION SUPPORT
Select from three different types of support: accredited medical education (e.g., CME grants for symposia), non accredited education (e.g., lectures, investigator workshops, and special interest groups), and professional development (e.g., AES Fellows Program and Young Investigator awards).

EQUIPMENT AUCTION
Focus the attention of the epilepsy professionals squarely on your company’s equipment by donating it for auction - and support AES at the same time. Capital goods only.

EPILEPSY RESOURCE AREA
(Nonprofit Organizations Only)
AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding.

“NeuroPace has exhibited at AES for many years. It is the marquee industry event for us. The conference attracts all of our top physicians as well as those we’d like to educate on the RNS System and provides us with the opportunity to interact with them in a variety of ways.”

ANNETTE WEFERS, NEUROPACE
Gain Extra Recognition. REACH A NEW LEVEL AT AES

GET EXTRA RECOGNITION AT THE AES MEETING AND THROUGHOUT THE ENTIRE YEAR

Shape a package of opportunities that fits your outreach needs. Add up your company’s total amount of qualifying expenditures, and get recognition for your support at the appropriate leadership level, including an award presentation with AES Leadership on Saturday in the Exhibit hall. Thanks in part to the generosity of commercial and nonprofit supporters, AES is able to fulfill its mission: to advance research and education for professionals dedicated to the prevention, treatment, and cure of epilepsy.

<table>
<thead>
<tr>
<th>2018 SUPPORTERS</th>
<th>SUPPORTER LEVEL</th>
<th>ADVOCATE LEVEL</th>
<th>PATRON LEVEL</th>
<th>PATRON LEVEL, cont.</th>
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<tbody>
<tr>
<td>BENEFACCTOR LEVEL</td>
<td>Medtronic</td>
<td>Rhythmlink International, LLC</td>
<td>Stoke Therapeutics</td>
<td>Renishaw Inc.</td>
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<td>Eisai Inc.</td>
<td>Zogenix, Inc.</td>
<td>Texas Children's Hospital</td>
<td>Lifelines Neurodiagnostic Systems, Inc.</td>
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<td>BioMarin Pharmaceutical Inc.</td>
<td>Persyst Development Corporation</td>
<td>Epilepsy Foundation</td>
<td>Monteris Medial</td>
<td>Marinus Pharmaceuticals, Inc.</td>
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<tr>
<td>Aquestive Therapeutics, Inc.</td>
<td>Ricoh USA, Inc.</td>
<td>Brain Sentinel, Inc.</td>
<td>Tuberous Sclerosis Alliance</td>
<td>Tuberous Sclerosis Alliance</td>
</tr>
<tr>
<td>PARTNER LEVEL</td>
<td>Ceribell</td>
<td>Compumedics Neurosciences Inc.</td>
<td>Zeto, Inc.</td>
<td>CTF MEG International Services LP</td>
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<tr>
<td>SK Life Science, Inc.</td>
<td>Compumedics Neurosciences Inc.</td>
<td>York Instruments/MEGIN</td>
<td>Gene Ox</td>
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<tr>
<td>LivaNova</td>
<td>Compumedics Neurosciences Inc.</td>
<td>Moberg ICU Solutions</td>
<td>Rendr Labs</td>
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<tr>
<td>Supernus Pharmaceuticals, Inc.</td>
<td>Philip</td>
<td>Zimmer Biomet</td>
<td>PMT Corporation</td>
<td>PMT Corporation</td>
</tr>
</tbody>
</table>
YOUR AES EXHIBIT BOOTH OFFERS DIRECT CONTACT TO THOUSANDS OF EPILEPSY DECISION-MAKERS

$3300 per 100 square foot of exhibit space
$150 for each exposed corner

Attention Nonprofit Organizations! AES provides an Epilepsy Resource Area for nonprofit organizations involved in advocacy, patient outreach, patient services, and research funding. The $500 exhibit fee includes a 6’draped table, two chairs, carpet and one wastebasket. Reserve now.

INCLUDED IN YOUR EXHIBIT PACKAGE
- 4 Exhibit Hall badges per 10’ x 10’ booth
- 2 Exhibit Hall badges per nonprofit tabletop
- Company listing in Program Book
- Online exhibit listing
- Black and white identification sign
- Lunches, refreshments, poster sessions, and prize drawings in the Exhibit Hall to promote traffic
- Pre- and post-show electronic list of registered attendees (direct mail addresses only)
- Complimentary electronic VIP passes to invite your best customers to the Exhibit Hall
- Priority sign-up for the 2020 Annual Meeting in Seattle, Washington

PLUS!
Earn THREE priority points for booking at least two rooms (two-night minimum each) per 100 square feet of exhibit space within the official AES hotel block by October 1, 2019. Individual hotel reservations open July 2019.

RESERVE YOUR BOOTH TODAY
Act now: Exhibit space will sell out quickly!
Applications for exhibit space must include a 50% deposit payment, payable in U.S. funds or drawn on a U.S. bank. After Friday, August 23, 2019, 100% payment must be included with your application.
Quick and easy: reserve your booth online with a credit card.

QUESTIONS ABOUT BOOTH RESERVATIONS?
Contact Jennifer Bitner, Exhibit Sales Associate
Phone: 312-265-9654
Email: jennifer@corcexpo.com

All products and services proposed for exhibition relate specifically to the practice and advancement of the diagnosis, treatment and prevention of epilepsy, or the education of those treating or conducting research related to epilepsy and their patients.
Only 6 Are Available

Located inside the Exhibit Hall, six Innovation Pavilions are available—to paid exhibitors only—at the 2019 Annual Meeting. Pavilions offer your company the opportunity to conduct meetings away from the hubbub of the show floor, hold small gatherings of targeted attendees with a speaker, or engage attendees with your brand in creative new ways. Plus, AES will promote Pavilions both before and during the meeting.

Promotion Provided by AES

Pre-meeting:
- Promotional email sent to AES members and Annual Meeting registrants to increase awareness of Innovation Pavilions

On-site:
- Listing in the on-site Program Book and Mobile App
- Signage in the exhibit area

Please note that all of the above activities will promote the Pavilions as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by AES.

Hours

The Pavilions are open during exhibit hours:
- Saturday, December 7 .......... Noon - 6:00 p.m.
- Sunday, December 8 ...... 10:00 a.m. - 4:00 p.m.
- Monday, December 9 ...... 10:00 a.m. - 2:00 p.m.

Cost

30’ X 40’ (1,200 SQ. FT.)
Fee (includes all three days) ............... $15,000

Add-on
Contact AES about upgrading your Pavilion with soundproof walls.

Included
- 3 additional exhibit-only passes for your Pavilion
- Hard wall area inside the Exhibit Hall
- Carpeting
- Registration table with two chairs
- 22”x28” sign with company name and Pavilion title, plus ten word description

Each company is responsible for all other costs associated with their participation, including but not limited to audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees associated with participation. Once per day vacuuming is covered by AES. Orders can be placed using the exhibitor service manual.

Questions about Innovation Pavilions?

Contact: Lara Fitts Gamache, Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com

Reservation Deadline: September 27, 2019

Pavilion Application: Click Here
Office Rentals. PRIVATE MEETING SPACE ON THE SHOW FLOOR

RESERVE EARLY. NUMBER OF OFFICES AVAILABLE IS LIMITED

Sometimes the trade show floor gets a little busy for the deeper, one-on-one discussions with attendees interested in your products. Office rentals, available for extended hours beyond the exhibit floor hours, are available.

HOURS

EXHIBIT HALL HOURS
Saturday, Dec 7 ..................Noon – 6:00 p.m.
Sunday, Dec 8 ............ 10:00 a.m. – 4:00 p.m.
Monday, Dec 9 ........ 10:00 a.m. – 2:00 p.m.

BEFORE AND AFTER EXHIBIT HALL HOURS
Saturday, Dec 7 .................6:00 p.m. – 7:00 p.m.
Sunday, Dec 8 ............ 7:00 a.m. – 10:00 a.m.
Sunday, Dec 8 .............. 4:00 p.m. – 7:00 p.m.
Monday, Dec 9 ........... 8:00 a.m. – 10:00 a.m.

OFFICE RENTAL COST
10’ X 20’ (200 SQ. FT.)
Saturday or Sunday only ............... $3,000
Monday only ................................ $2,500
Any two days .......................... $5,500
All three days .............................. $6,500

WHAT’S INCLUDED
- Hard wall office inside the Exhibit Hall
- Carpeting
- 6’ draped registration table with two chairs
- 22”x28” sign with easel displaying office three-day schedule (company name only)

Each company is responsible for all other costs associated with its participation, including but not limited to, audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees.

Orders can be placed using the exhibitor services manual, available at www.AESnet.org in August.

Exhibitors will be given a pass to give to attendees to access the hall for meetings before and after exhibit hall hours.

QUESTIONS ABOUT INNOVATION PAVILIONS?
Contact: Lara Fitts Gamache,
Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com

Reservation Deadline: September 27, 2019

OFFICE RENTAL APPLICATION: CLICK HERE

RULES AND REGULATIONS

Any activities outside of physician and company internal meetings need to be approved by show management at least 60 days in advance.

All guests in the office space must be badged AES Annual Meeting attendees.

Any videotaping or photography in the office space must be pre-approved by show management and must adhere to AES’ Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual. Priority office selection is given to exhibitors reserving all three days.

OFFICE ACCESS

Office renters may access the office space for set-up at 8:00 a.m. on the day of the rental. Offices must be clear by renter by 7:00 p.m. on Saturday and Sunday and 3:00 p.m. on Monday. Exhibitor is responsible for office keys during rental period and will need to coordinate access for catering/outside vendor deliveries. Please notify show management 60 days in advance if additional office keys are required (fees may apply).

For meeting space outside the exhibit hall, see In Conjunction With (ICW) information at meeting.aesnet.org/conjunction-icw-meetings. Requests for ICW meetings open in August.
Stand Out From the Crowd. SPONSORSHIPS AND ADVERTISING

CREATE AN OUTREACH PACKAGE THAT FITS YOUR MARKETING GOALS AND BUDGET

Put your brand in front of attendees all meeting long. Sponsor special interest groups (SIGs), Junior Investigator Awards, cell charging stations, or other opportunities that fit your marketing strategy. Check out ways to reach your audience through highly targeted advertising at a range of price levels. For maximum exposure, select multiple ways to participate.

OPPORTUNITIES AT-A-GlANCE

REACH OUT WITH TARGETED ADVERTISING

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hotel Key Cards and Jackets</td>
<td>$69,000</td>
</tr>
<tr>
<td>Program Book Advertising</td>
<td>$4,800 to $16,000</td>
</tr>
<tr>
<td>Program Book Belly Band</td>
<td>$18,000</td>
</tr>
<tr>
<td>Footprints to Your Booth</td>
<td>$16,000</td>
</tr>
<tr>
<td>Sleeping Room Door Drop</td>
<td>$5,300 to $25,000</td>
</tr>
<tr>
<td>Media Wall Advertising</td>
<td>$2,500 to $8,000</td>
</tr>
<tr>
<td>Sleeping Room Dark Channel</td>
<td>$31,000</td>
</tr>
<tr>
<td>Park Benches in Exhibit Hall</td>
<td>$18,000 each</td>
</tr>
<tr>
<td>Exhibit Hall Lunch Table Ads</td>
<td>$2,600 for 20</td>
</tr>
<tr>
<td>Signage for General Support</td>
<td>$10,000 minimum</td>
</tr>
</tbody>
</table>

GET NOTICED OUT AND ABOUT

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW! Hanging Banner in Pratt Lobby</td>
<td>$32,000</td>
</tr>
<tr>
<td>NEW! Overhang Cling in Pratt Lobby</td>
<td>$30,000</td>
</tr>
<tr>
<td>NEW! Airport Advertising at BWI</td>
<td>$25,000 to $80,000</td>
</tr>
<tr>
<td>NEW! Baltimore Billboards</td>
<td>$15,000 to $30,000</td>
</tr>
<tr>
<td>NEW! Amtrak Advertising</td>
<td>$18,000 to $40,000</td>
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</table>

ENHANCE ATTENDEE EXPERIENCE

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile App Sponsorship</td>
<td>$85,000</td>
</tr>
<tr>
<td>Speed Networking Event</td>
<td>$21,000</td>
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<tr>
<td>Complimentary Coat and Bag Check</td>
<td>$25,000</td>
</tr>
<tr>
<td>Premium Passport to Prizes</td>
<td>$14,000</td>
</tr>
<tr>
<td>Passport Booth Traffic Promotion Slot</td>
<td>$2,500</td>
</tr>
<tr>
<td>NEW! Attendee Step Challenge</td>
<td>$30,000</td>
</tr>
<tr>
<td>At-A-Glance Meeting Guide</td>
<td>$18,000</td>
</tr>
<tr>
<td>NEW! Career Center on Exhibit Floor</td>
<td>$22,000</td>
</tr>
<tr>
<td>Attendee Lounge</td>
<td>$19,000</td>
</tr>
<tr>
<td>Water Coolers and Cups</td>
<td>$2,300 to $3,500 per cooler</td>
</tr>
<tr>
<td>Hand Sanitizer Totems</td>
<td>10 for $40,000</td>
</tr>
<tr>
<td>Cell phone chargers</td>
<td>6 for $33,000</td>
</tr>
<tr>
<td>NEW! Random Acts of Kindness</td>
<td>$2,400</td>
</tr>
<tr>
<td>NEW! Pop-up Events</td>
<td>Let’s Discuss</td>
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ATTACH YOUR BRAND TO INFORMAL LEARNING

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW! Product Theater</td>
<td>$28,000</td>
</tr>
<tr>
<td>Abstract Guide Sponsorship</td>
<td>$22,000</td>
</tr>
<tr>
<td>Abstract Online Search Sponsor</td>
<td>$27,000</td>
</tr>
<tr>
<td>Epilepsy Quiz-A-Day Game</td>
<td>$27,000</td>
</tr>
<tr>
<td>NEW! EEG Course for Residents Sponsorship</td>
<td>CALL</td>
</tr>
<tr>
<td>NEW! Leadership Development Program</td>
<td>CALL</td>
</tr>
<tr>
<td>NEW! Diverse Professional Community Posters</td>
<td>$16,000</td>
</tr>
<tr>
<td>Women in Epilepsy Professions Luncheon</td>
<td>$16,000</td>
</tr>
<tr>
<td>Special Interest Group Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Investigator Workshop Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Hoyer Lecture Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Satellite Education</td>
<td>starts at $30,000</td>
</tr>
<tr>
<td>NEW! Invitational Presentations</td>
<td>$5,000 to $15,000</td>
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SUPPORT HIGH TRAFFIC EVENTS & SERVICES

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Exhibit Hall Opening Sponsorship</td>
<td>$18,000</td>
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<tr>
<td>NEW! Stick-and-Stack Ribbon Booth</td>
<td>$26,000</td>
</tr>
<tr>
<td>NEW! Poster Session Support Package</td>
<td>$34,000</td>
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<tr>
<td>Buffet Lunches</td>
<td>$25,000 each day</td>
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<tr>
<td>Coffee Breaks in Exhibit Hall</td>
<td>$7,800 each</td>
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<tr>
<td>Poster Session Breakfast</td>
<td>$10,000</td>
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<tr>
<td>President’s Reception</td>
<td>$10,000</td>
</tr>
<tr>
<td>Attendee Reception</td>
<td>$12,500</td>
</tr>
<tr>
<td>Leadership Breakfast Sponsorship</td>
<td>$12,500</td>
</tr>
<tr>
<td>NEW! Pop-up Popcorn Stand</td>
<td>$5,500 per day</td>
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</table>

CONNECT YOUR BRAND TO PATIENT INTERESTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>NEW! Thought Leader Theater</td>
<td>$50,000</td>
</tr>
<tr>
<td>Epilepsy Leadership Council (ELC)</td>
<td>$7,500 to $25,000</td>
</tr>
<tr>
<td>Hoyer Lecture Webcast</td>
<td>$13,000</td>
</tr>
<tr>
<td>NEW! Exhibit Hall Foyer Advertising</td>
<td>Non Profits Only</td>
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GROW THE EPILEPSY TALENT PIPELINE

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<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Equipment Auction</td>
<td>$5000 to $5000 (in kind)</td>
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<tr>
<td>Wine Event Sponsorship</td>
<td>$11,000</td>
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<tr>
<td>Palate Power Puzzle Sponsorship</td>
<td>$3,700</td>
</tr>
<tr>
<td>NEW! Onsite Career Fair Table</td>
<td>$3,500</td>
</tr>
<tr>
<td>NEW! Online Career Fair Participation</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS
DELIVER YOUR MESSAGE. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

REACH OUT WITH TARGETED ADVERTISING

Hotel Key Cards and Jackets .......... SOLD .......... $69,000 EXCLUSIVE
Put your company name in the hands of attendees staying at AES hotels. Current room block is 10,000 sleeping nights—likely to increase. Attendees use key cards several times per day.

Program Book Advertising ....................... $4,800 to $16,000
The guide to the Annual Meeting—92% of attendees report referring to this guide often during the meeting. Cost based on position, size, and color. Four color positions: Back cover: $16,000; Inside front cover: $14,000; Inside back cover: $14,000; Run of book: $7,800. Black and white inside full-page $4,800. Limited availability. ALL COVERS ARE SOLD, BUT ROB PAGES ARE AVAILABLE.

Program Book Belly Band .......... SOLD .......... $18,000 EXCLUSIVE
High impact item! Your unbranded message wrapped around every program book handed out to every AES attendee!

Footprints to Your Booth .......... SOLD ...... $16,000 SEMI-EXCLUSIVE
Only available to two supporters: provide 1’ by 1’ footprints with your logo to direct attendees to your booth. Footprints can originate from the door of the Exhibit Hall or from a food service station—your choice.

Single Advertiser Sleeping Room Door Drop $15,000 to $25,000 EXCLUSIVE
AES attendees will wake up to your message and your message only in the Thurs, Fri, Sun, or Mon Exclusive Door Drop delivered to sleeping rooms. FRI, SAT & MON DROPS ARE SOLD. THURS EXCLUSIVE DROP IS AVAILABLE.

Multiple Advertiser Sleeping Room Door Drop .......... $5,300/piece
Your message will be delivered on Saturday night — the perfect time to connect with attendees in their rooms at most AES hotels. Great way to promote traffic to your booth, your pavilion, or your scientific exhibit.

Media Wall Advertising ........................................ $2,500 to $8,000
Purchase a 10, 30 or 60 second spot to rotate on a 100 square foot state-of-the-art LED video screen across from registration. Visible by traffic for registration, to/from exhibit hall and up/down escalators from sessions. Produce your own video (no sound, please) or AES can put together a PowerPoint ad with content you provide. NEW IN 2019! THREE-PACK OF 10 SECOND ADS INTERSPERSED IN THE LOOP SO YOUR COMPANY APPEARS MORE FREQUENTLY!

In-Room Dark Channel ......................... $31,000 EXCLUSIVE
Your ad on the dark channel in sleeping rooms in the Hilton, Hyatt, Sheraton, and other hotels--reach customers during nearly 10,000 sleeping nights!

Park Benches in Exhibit Hall........ $18,000 each SEMI-EXCLUSIVE
Get noticed in the Exhibit Hall with your company branding on a park bench and accompanying floor decal in a high traffic area. Only three available. Each bench “unit” is two back-to-back benches with 2 floor decals, so four big ads in the middle of everything!

Exhibit Hall Lunch Table Ads ............... $2,600 for 20 tables
Your message prominently displayed on a table in the lunch area. LIMITED TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

Annual Meeting General Support .................. Minimum $10,000
Acknowledgement in Program Book and in recognition signs placed by AES.
Build Momentum. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

GET NOTICED OUT AND ABOUT

NEW! HANGING BANNER IN PRATT LOBBY. $32,000 EXCLUSIVE
Your message on this two-sided 10’ x 40’ banner won’t be missed. Hangs over up/down escalators and stairs at Convention Center entrance from Pratt Street.

NEW! OVERHANG CLING IN REGISTRATION AREA. $30,000 EXCLUSIVE
Large cling on the overlook of the Pratt Street Lobby--right in the middle of all the registration and education traffic! Roughly 120 linear feet.

NEW! AIRPORT ADVERTISING AT BWI. $25,000 to $80,000
Reach your target audience as they step off the plane in concourses and baggage claims, and catch them again when they are leaving! Because airport advertising will reach nearly all AES attendees, all epilepsy-related ads at the airport (even if consumer directed) must go through AES. See guidelines on page 16.

NEW! BALTIMORE BILLBOARDS. $15,000 to $30,000
Target AES attendees on their trip from the airport into town as they anticipate seeing old friends and hearing new ideas in epilepsy. Billboards are illuminated and come in two sizes. Simple, direct, and effective.

NEW! ONBOARD TRAIN ADVERTISING. $18,000 to $40,000
Acela and regional Amtrak buys are available to capture AES attendees traveling from anywhere in the northeast corridor and may include co-messaging with AES to consumers.

ENHANCE ATTENDEE EXPERIENCE

Mobile App Sponsorship $85,000 EXCLUSIVE
Frequently opened and used by attendees! Mobile App will be live for a designated period of time prior to, during, and after the conclusion of the meeting. Heavily promoted by AES. Sponsor appears on splash screen.

Speed Networking Event $21,000 EXCLUSIVE
Sponsor this fun and useful event that brings together the most accomplished professionals with the brightest clinical and research minds in epilepsy’s future.

Complimentary Coat and Bag Check $25,000 EXCLUSIVE
Great opportunity for five-day visibility! Attendees can drop off coats and store bags, and you can provide claim tickets with your message. Depending on message may incur 10% convention surcharge.

Premium Passport to Prizes $14,000 EXCLUSIVE
Your company’s booth will serve as the drop off location for completed Passports to Prizes. On the last day, your company will host the Grand Prize drawing.

Passport to Prizes $2,500
Attendees get “Passport” stamped at your booth for daily prize drawing. Participation limited to twenty companies.

NEW! ATTENDEE STEP CHALLENGE $30,000 EXCLUSIVE
Your company name and logo will reach both attendees and non-attending members who will download a simple app that will count their steps during a specified number of days during the AES meeting! Great reach and lots of fun!

NEW! CAREER CENTER ON EXHIBIT FLOOR $22,000 EXCLUSIVE
A great attraction for early career attendees, the center will include a Career Fair plus mentoring and other career support activities. Your company will be mentioned in premeeting member news, program book advertisement, and on-site signage.
Generate Excitement. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

ENHANCE ATTENDEE EXPERIENCE

At-A-Glance Meeting Guide ……. SOLD ……. $18,000 EXCLUSIVE
Handy booklet format with key meeting information. Supporter name and logo on front, your ad on back cover. Supporter booth location highlighted.

Attendee Lounge …........................................... $19,000 EXCLUSIVE
A place to relax and share conversation with fellow attendees or catch up on email. Highly used space on exhibit floor with “walls” made by your sponsorship sign. Great location right inside the exhibit hall entrance!

Water Coolers and Cups ................................. $2,300 to $3,500
Two options in 2019: in the high traffic Exhibit Hall for three days ($2,300 per cooler) or in a high traffic location outside the Exhibit Hall for five days ($3,500 per cooler). Cooler bottle can be wrapped with your logo. You can provide cups with your logo and other messaging.

Hand Sanitizer Totems .......................... 10 for $40,000 EXCLUSIVE
Stations can be placed near elevators, escalators, registration area, and on exhibit floor. Each wrapped with a 15” x 11” poster panel provided by sponsor.

Cell phone chargers .............................. $33,000 EXCLUSIVE
Conveniently located inside and outside exhibit hall. Different styles all have options for decals, some with LED displays for approved ad.

NEW! Random Acts of Kindness Sponsorship ....................... $2,400
Attendees receiving a Random Act will get an envelope with an unexpected surprise! Inside, your company will be listed as a Random Act supporter. By including your booth number, recipients will be encouraged to say thank you. LIMITED TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

NEW! Pop-up Events .............................. Let’s Discuss
Shhh...surprising the crowd gets your company attention and your message breaks through. Creativity is invited.

CONNECT YOUR BRAND TO PATIENT INTERESTS

NEW! Thought Leader Theater….. SOLD ............... $50,000 EXCLUSIVE
A professional recording studio with TV anchor talent will conduct scheduled interviews over three days with AES and nonprofit thought leaders. The resulting professionally produced videos for nonprofits will include mention of your support.

Epilepsy Leadership Council (ELC) support ........ $7500 to $50,000
Lots of choices for supporting this 35+ member (all epilepsy-related organizations): general support; ELC Skill & Hill Day; luncheon at AES Meeting and more.

Hoyer Lecture Webcast .......... SOLD ........... $13,000 EXCLUSIVE
Your company will be featured as the Webcast supporter and identified for one year as the supporter of the enduring content on YouTube and the AES online learning portal.
Build Momentum. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

SUPPORT HIGH TRAFFIC EVENTS & SERVICES

Exhibit Hall Opening Sponsorship $18,000 EXCLUSIVE
A jazz band or local high school musicians wearing your logo t-shirts to lead the mass of attendees into the Exhibit Hall. Signage at exhibit hall entrance thank you for sponsoring.

NEW! Stick-and-Stack Ribbon Booth Sponsorship...$26,000 EXCLUSIVE
Your sponsorship will make badge ribbons “a thing”, with a heavily promoted, staffed, upgraded ribbon pick-up area in the popular AES MEMBER CENTER! that the majority of attendees will visit. Sponsor signage in the ribbon area and other recognition.

Poster Session Breakfast $10,000 EXCLUSIVE
Science takes center stage in the high-traffic AES poster sessions and Monday’s complimentary continental breakfast is an added attraction. Sponsor receives signage and can provide napkins.

Buffet Lunches in Exhibit Hall $25,000 each day
Signage and acknowledgement in Program Book. Company name and logo on napkins and cups.

Coffee Breaks in Exhibit Hall $7,800 each day
Signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

President’s Reception $5,000
Multiple sponsors at a minimum of $5,000 are welcome to support this gathering of key opinion leaders. Non-profit, university, or medical center sponsors only, please.

Attendee Reception $12,500 EXCLUSIVE
Here’s where to find the fun on Sunday night. It’s dessert and dancing, with your company’s sponsorship on signage, coffee cups, and napkins.

Leadership Breakfast Sponsorship $12,500 EXCLUSIVE
Exclusive opportunity for a non-profit sponsor to get recognition on all tables, on signage by the buffet line, and from the podium for this important key opinion leader event.

Pop-up Popcorn! $5500 per day
Sponsorship includes your company name and logo on bags (depending on location) and attendant t-shirt. Lure attendees with the smell of popcorn! Potential locations on exhibit hall floor, outside scientific exhibits, or near escalators to/from sessions.

ATTACH YOUR BRAND TO INFORMAL LEARNING

NEW! Product Theater $28,000
One hour promotional forum for exhibitors to interact with AES attendees on the exhibit floor. Demonstrate products, provide up-to-date research findings, discuss patient education and therapeutic areas. Only four slots available.

Abstract Guide Sponsorship $22,000 EXCLUSIVE
Printed guide (booklet) to hand out to all attendees; provides full coverage of the abstracts and poster area. Includes notice of your sponsorship on front cover and approved ad on back cover.

Abstract Guide Advertisement $7,800
Full page, four color ad. Run of book.

Abstract Online Search Sponsorship $27,000 EXCLUSIVE
Sponsor of the online search will be recognized under the search bar for three months. Mobile app and AES website will deliver users to this page.
Deliver Your Message. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

Epilepsy Quiz-A-Day Game .......... $27,000 EXCLUSIVE
Two quick online medical quizzes per day for two weeks leading up to and during the AES meeting—brought to all AES members and meeting attendees by your company to support awareness of the clinical content at the AES meeting. Promoted in AES member outreach. Your name and logo in all emails and promotions of activity.

NEW! EEG Course for Residents (Sponsorship) . Call or email for pricing
Opportunities for non-CME medical education grants and use of industry products for this pilot program. Live 1.5-day course for residents.

NEW! Leadership Development Program .... Call or email for pricing
Pilot in 2019 that is expected to become an annual event. Tailored to meet the specific leadership development needs identified by AES Chairs and Vice Chairs. Day-long course of lectures and workshops.

Contributions of a Diverse Professional Community. $16,000 OR 4 @ $4000
Poster session featuring work of professionals who identify with underrepresented minorities. Your company will be recognized in an ad in the program book and in signage at AES.

Women in Epilepsy Professions Luncheon ........ $16,000 EXCLUSIVE
Up to 100 professionals across all career stages in epilepsy research, clinical care, and education gather for networking and open communication. Your company gets podium time and signage.

Special Interest Group and Investigator Workshop Sponsorships ..... $5,000 each
Attach your brand to a special topic or issue in epilepsy. Attendees connect, exchange information, share resources, and conduct in-depth discussions during 90-minute meetings.

Hoyer Lecture Sponsorship ......................... $5,000
Lecture targets both the professional and patient community.

GROW THE EPILEPSY TALENT PIPELINE

Wine Event Sponsorship ......................... $11,000 EXCLUSIVE
To be held in Baltimore’s elegant Center Club, the sponsor will be credited in promotion of the event, a program book ad, signage in the registration area, and logo on napkins at the event. This event attracts many AES current and past leaders. Proceeds benefit research grant endowments.

NEW! Palate Power Puzzle Sponsorship ..................... $3700
Add to the fun at the Wine Event with this game that’s a favorite with many AES key opinion leaders. See who gets bragging rights for their skill in identifying the varietal, country, and vintage of five mystery wines. Proceeds benefit research grant endowments.

NEW! Onsite Career Fair Table in Career Center .................. $3500
NEW! Online Career Fair Participation ....................... $2500

Sponsorships sell out quickly. Check availability and reserve your sponsorship or ad by contacting:

Susan Oliver
Associate Executive Director, Advancement
Phone: 312-883-3800, x102
Email: soliver@AESnet.org
Position for AES 2020. MAX YOUR 2019 PRIORITY POINTS

BOOTH SELECTION FOR THE 2020 AES ANNUAL MEETING IN SEATTLE STARTS AT AES 2019 IN BALTIMORE

You will be invited to select your 2020 booth position in order of the 2019 priority points you have accumulated. The more points you earn, the better spot you get on the exhibit floor in Seattle!

Here's the system for earning points:

- **Participation Points:** 1 point for each year of exhibiting since 2003. Only these points carry over to next year. Exhibitors who do not exhibit two years in a row may lose all participation points.

- **2019 Booth Size Points:** 1 point per 100 square feet

- **2019 Housing Points:** Earn 3 priority points for booking at least two rooms (two-night minimum each) per 100 square feet of exhibit space within the official AES hotel block by October 1, 2019.

- **2019 Total Spend Points,** calculated as of the Wednesday before Thanksgiving:
  - **BENEFACCTOR:** $500,000 and over = 13 points
  - **LEADER:** $250,000 to $499,999 = 10 points
  - **PARTNER:** $100,000 to $249,000 = 7 points
  - **SUPPORTER:** $50,000 to $99,999 = 5 points
  - **CONTRIBUTOR:** $25,000 to $49,999 = 3 points
  - **ADVOCATE:** $10,000 to $24,999 = 2 points
  - **PATRON:** $5,000 to $9,999 = 1 point

Reach your target audience year-round!
Advertise in EPILEPSY CURRENTS

For more information on Epilepsy Currents:
Contact: Mac McKay
Phone: (804) 490-7420
Email: Mac.Mckay@sagepub.com

GET AN EARLY CHANCE AT YOUR PREFERRED 2020 HOTEL!

Group hotel reservations for 2020 in Seattle will be staged according to 2019 recognition levels. Benefactors, Leaders, Partners, and Supporters—in that order—will have first pick of rooms, followed by Contributors, Advocates, and Patrons (combined as one group) prior to the general opening for group hotel reservations.
Guidelines: SPONSORSHIPS AND ADVERTISING

Who qualifies as advertisers or sponsors? The following categories qualify to participate in the AES 2019 Annual Meeting as advertisers or sponsors, providing you meet all other requirements for participating in the AES Annual Meeting per AES Exhibitor Guidelines:

- 2019 commercial booth or nonprofit tabletop exhibitors
- 2019 scientific exhibitors
- Non-exhibiting companies with an epilepsy-related medicine or device in pre-commercial status, provided they don’t already have a commercial epilepsy product
- Medical education companies providing a satellite symposium that is sponsored by a company that qualifies to purchase advertising or sponsorship opportunities
- Companies in Loss of Exclusivity status or going into LOE in 2019 that in the past two years reached Contributor Level or above in the AES recognition system through expenditures on Epilepsy Currents advertising, medical education grants, and charitable support—or will reach that level in 2019.

All advertising and sponsorship goes through AES. All advertising and sponsorship goes through AES. All companies and organizations participating in the AES 2019 Annual Meeting as exhibitors, sponsors, and advertisers of content targeted in any way at the professional epilepsy audience that appears during the 12/02/2019 to 12/13/2019 time period in the Baltimore market must purchase these products from AES. Note that advertising placements of a month or less that: (1) include these dates, (2) are targeted at the consumer market, and (3) are in or near venues or outlets where they can reasonably be expected to reach the AES professional audience will be considered targeted at professionals and therefore must be purchased through AES. Advertising includes, but is not limited to, advertising on-site at the convention center and AES hotels and in-market advertising such as airport, billboards, signage in the central business district, and on or near AES hotels, bus, taxi, clings, pop-ups, projection ads, mobile advertising, pedicabs, and other outdoor advertising.

Hotel advertising. AES does not allow advertising in conference hotels with the exception of advertising inventory offered by AES in the headquarters hotels.

Complimentary registrant mailing list. All exhibitors will receive (via the exhibitor newsletter) a link to the meeting registrant list on or about November 7, 2019 and again on or about January 10, 2020. Each is for a one-time only use. Only postal mailing addresses will be provided. AES does not provide email addresses.

- Each commercial booth, medical affairs booth (if separate from commercial), tabletop exhibit, scientific exhibit, Innovation Pavilion, and satellite symposium or workshop is entitled to one use of the pre-meeting registrant list and the post-meeting registrant list. Your mailing must be related to the AES item—e.g. exhibit booth, scientific booth, Pavilion, etc.—for which you are given a complimentary use of the list.
- Mailings using the pre-registration list must be mailed no later than December 3, 2019. Mailings using the final registration list must be mailed no later than February 28, 2020.

- The mailing list is sent via the exhibitor newsletter or a separate e-blast to the contact of record that your company has provided. Please contact this person on your team to get your copy of the list.

AES approvals for ads and mailings. All advertisements and mailings using the AES registrant list must be approved by the American Epilepsy Society in advance. AES can review your messaging and/or art in its early stages of execution in addition to reviewing the final copy for approval. Send all approval requests to soliver@aesnet.org and allow two business days for review.

Use of QR codes in advertisements. QR codes on print or digital advertisements are acceptable provided the code takes the user directly to a PDF of the document, i.e. a copy of the ad, and not to the advertiser’s website.

References to AES in ads and mailings. Advertisements and direct mail outreach may include reference to the AES Annual Meeting, but it must not imply that the ad or mailer is from AES. During the review process, AES reserves the right to change language relating to the use of the American Epilepsy Society and/or to reduce the point size of the reference.

- Neither the AES logo nor the AES 2019 Annual Meeting logo may be used in any advertisement or mailer
- No version of “American Epilepsy Society”, “AES”, and “Annual Meeting” may appear in any URLs your company uses to support your program or product.
- The following reference to AES is not required, but may be used in all advertising, including airport, outdoor, taxi, hotel, and various onsite advertising: AES2019 or AES 2019.
- On materials viewed or used onsite at the convention center—including but not limited to program book ads, meeting guide, door drops, media wall ads, and room signs for scientific exhibits and satellite symposia—advertisers may use: American Epilepsy Society 2019 Annual Meeting or AES 2019 Annual Meeting.

Messaging at the AES Annual Meeting. Please note these requirements for your corporate and branded product messaging based on where your advertisement will appear:

- Messaging on sponsored items and advertising inside the exhibit hall may include corporate messaging + logos and/or product messaging + logos. AES reserves the right to disallow corporate and/or product messaging and logos on items in the exhibit hall if there is a reasonable possibility that attendees may carry those items where corporate messaging might be visible in accredited education sessions.
- Messaging on sponsored items and advertising in the convention center but outside the exhibit hall may not include product messaging + logos, with the exception of ads appearing on the AES Media Wall, which may include product messaging + logos.
Guidelines. SPONSORSHIPS AND ADVERTISING

• Outdoor advertising and sponsorships (airport, taxi, shuttle buses, billboards, headquarters hotels, etc) may include a call to action and may include product messaging + logos as part of a larger corporate message. The product messaging + logo must appear smaller than the corporate messaging + logo.

Exhibitor group housing expectations. Companies exhibiting at the AES Annual Meeting are expected to house their staff and vendor teams in the AES hotel block for at least 80% of their room nights. Built into AES hotel contracts are minimum numbers of prime, competitively-priced sleeping rooms that help keep costs down for attendees, which helps attract the target audience for a successful exhibit hall. Rooms in the AES block must be sold or AES will face attrition fees and meeting room charges that will increase costs next year.

Right of First Refusal System. Companies or organizations that purchase an exclusive or premium sponsorship or advertising item will have the right of first refusal (ROFR) for that item at the subsequent Annual Meeting if it is offered in the subsequent year by AES. Prices for exclusive and premium items are subject to change each year.

In Conjunction With (ICW) Meetings. Space reservations for “In Conjunction With” (ICW) meetings will open in August 2019. Watch your exhibitor newsletter for the exact date. ICWs are any meetings that take place between Tuesday, December 3, 2019 and Wednesday, December 11, 2019 in the Baltimore area that include AES registrants. All such meetings or events, whether on-site at the AES meeting or off-site at a non-AES venue, are ICWs and must be approved by AES. Exhibitor team meetings with attendance limited to that company’s staff and representatives may be held at any time.

• ICWs typically fall into one of these categories: Alumni Reunions/Receptions; Advisory Board Meetings; Committee Meetings; Board Meetings; Focus Groups; Press Conferences; Task Forces; and Social Events. ICW meetings may not provide either informal or accredited medical education.

• Attendance at an ICW event may not exceed 100 AES Annual Meeting registrants, including your organization’s representatives/staff.

• ICWs must be by invitation only to a select group of people. They may not be open to all AES Annual Meeting attendees.

• AES provides limited times over the course of the AES Annual Meeting that ICWs are allowed.

• Companies and organizations holding an ICW meeting are responsible for conforming to all rules relating to the times that ICWs are allowed and the requirements for promotional materials and signage, which will be posted on the AES website in early summer 2019.

• AES reserver the right to limit the number of ICW meetings and to not approve an ICW request.

MORE INFORMATION ON ICW MEETINGS CAN BE FOUND HERE.

Securing ads or sponsorships. Insertion orders plus specifications for Passport to Prizes, Program Book Advertising, Media Wall Advertising, Saturday Shared Sleeping Room Door Drop, Water Coolers, and several other advertising and sponsorship items are available on the AES website. For other ads and sponsorships, contact solver@aesnet.org or call 312-883-3800, x 102. Note that quantities are limited on many items.

Other opportunities. Commercial and non-profit supporters may propose additional advertising or sponsorship ideas that fit their 2019 outreach program. AES will review these ideas if approved, provide prices for them.

Deadlines. Please note the following deadlines:

• September 13, 2019: Signed agreements and insertion orders due for items to be included in print Program Book.

• September 27, 2019: Deadline for submission of final, AES-approved art for the print Program Book.

• October 31, 2019: Signed agreements and insertion orders due for items to be included in on-site disclosure signage.

• After October 31, 2019: AES will make every effort to accommodate requests for sponsorships or advertisements if inventory is available. Prices for sponsorships and ads may increase after October 31st at the discretion of AES to cover cost increases incurred by late commitments.

PLEASE NOTE: The AES cancellation policy for sponsorships and advertising can be found HERE on the AES meeting website. Scroll down for cancellation policy.

American Epilepsy Society Exhibitor Webinars
Tips and Procedures for Successful Exhibiting at the 2019 Annual Meeting

WEDNESDAY, JUNE 5, 2019 2 PM TO 3:15 PM CT
TUESDAY, AUGUST 20, 2019 10 AM TO 11:15 AM CT

Webinars will be archived on the AES website.
Scientific Exhibits. SPOTLIGHT ATTENTION ON YOUR COMPANY’S RESEARCH

APPLICATIONS DUE JULY 1, 2019

Scientific Exhibits share information about the current state of your company’s research. Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators.

GENERAL GUIDELINES
Scientific Exhibits differ from traditional poster presentations in that a far broader range of material can be presented as a collection of topics (results of various clinical trials), or a thematic presentation of one aspect of drug development (e.g., all preclinical material). Presentation of a range of data will enhance viewer understanding of the evolution of drug and device development.

No references may be made to the Scientific Exhibit in the exhibit hall.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). No promotion can be conducted in the Scientific Exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational.

GENERATING AN AUDIENCE FOR YOUR EXHIBIT
Scientific Exhibitors are responsible for generating their own audience for their exhibit. AES will include the block of times and the location of Scientific Exhibits in its at-a-glance print and digital materials. AES will include exhibit titles, companies, and specific times/locations in the print program book and the mobile app.

A complimentary one-time use of the pre-meeting registrant list as of approximately October 31st and the post-meeting registrant list with postal addresses only (no email addresses) will be provided to scientific exhibitors for AESapproved outreach about their exhibit. Scientific exhibitors must comply with all AES guidelines regarding on-site signage or other promotion of their the scientific exhibit.

Additional resources for building your scientific exhibit audience can be found on pages 9-13 of this prospectus. Scientific exhibitors qualify to purchase advertising and sponsorships at the AES Annual Meeting.

WHAT’S INCLUDED
Scientific Exhibits are held Sunday, December 8 and Monday, December 9. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. - 11:00 a.m., and 2:00 p.m. - 5:00 p.m., with an “all day” option available. The location of the rooms (subject to change) will be on the second level of the convention center, on the same level as many education sessions and meeting rooms.

APPROXIMATELY 3500 SQUARE FOOT ROOM
- $9,000 for three-hour exhibit
- $22,500 for all day (8:00 a.m - 5:00 p.m.) exhibit
- Twenty 4’X6’ double-sided exhibit boards
- Four 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day Exhibit Hall guest passes

APPROXIMATELY 2000 SQUARE FOOT ROOM
- $6,000 for three-hour exhibit
- $15,000 for all day (8:00 a.m - 5:00 p.m.) exhibit
- Ten 4’X6’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day Exhibit Hall guest passes

FOR MORE INFORMATION
Jolynn Amsden
Education Program Manager
Phone: 312-883-3800 x104
Email: jamsden@AESnet.org

Application must be submitted by Monday, July 1, 2019.

You will be notified of the outcome of your application by Monday, July 29, 2019.

Invoices will be sent in early August. Payment will be due by Tuesday, September 3, 2019.

SCIENTIFIC EXHIBIT INFORMATION: CLICK HERE
SUPPORT OF ACCREDITED MEDICAL EDUCATION
The American Epilepsy Society encourages the professional development of physicians and other health care professionals by offering an array of activities to assist the learner in expanding their knowledge of topics in the field of epilepsy. AES is accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME).
AES will offer approximately 32 AMA PRA Category 1 Credits™ at its 2019 Annual Meeting, plus selected Nursing and Pharmacology credits. Several symposia are offered for CME credit, including:
• Presidential
• Epilepsy Specialist
• Annual Course
• Annual Fundamentals
• Epilepsy Therapies
• Pediatric State of the Art
• Interprofessional Care
• Merritt-Putnam
• Hot Topics
• Scientific
• Spanish
• The Judith Hoyer Lecture

SPONSORSHIP OF NON-ACCREDITED EDUCATION
AES offers several opportunities to sponsor non-accredited education, including:
• Investigator Workshops: $5000 each
• Special Interest Group (SIG) meetings: $5000 each
• General conference support, starting at $10,000

For more information about education support:
Contact: Susan Oliver, Associate Executive Director, Advancement
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

FOR MORE INFORMATION ABOUT EDUCATION SUPPORT:
Contact: Jolynn Amsden Education Project Manager
312-883-3800 x104 jamsden@AESnet.org

EPILEPSY RESOURCE AREA
(Nonprofit Organizations Only)
Calling all 501(c)(3) organizations dedicated to epilepsy patient and caregiver education, support, and advocacy! AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding.
$500 per table.

Secure your table today!
Space is limited!

TABLETOP SPACE RESERVATION: CLICK HERE

EQUIPMENT AUCTION
Focus the attention of the epilepsy professional community squarely on your company’s equipment by donating for auction—and support AES at the same time. Capital goods valued at $5,000 or more only, please.

Learn more, contact:
Susan Oliver, Associate Executive Director, Advancement
Phone: 312-883-3800, x 102
Email: soliver@AESnet.org
Here to Help. AES CONTACT INFORMATION

JOIN AES TODAY! BECOME A PROFESSIONAL, ASSOCIATE, OR INTERNATIONAL MEMBER AND GET REGISTRATION DISCOUNTS!

EXHIBITS, INNOVATION PAVILIONS, OFFICES
Lara Fitts Gamache
AES Exhibit Manager
312-265-9639
lara@corcexpo.com

RESERVE EXHIBIT SPACE
Jennifer Bitner
Exhibit Sales Associate
312-265-9654
jennifer@corcexpo.com

SPONSORSHIPS, ADVERTISING, AND EDUCATION SUPPORT
Susan J. Oliver
Associate Executive Director, Advancement
312-883-3800 x102
soliver@AESnet.org

SCIENTIFIC EXHIBITS
JoLynn Amsden
Education Project Manager
312-883-3800 x104
jamsden@AESnet.org

ADVERTISE: EPILEPSY CURRENTS
Mac McKay
Advertising Sales Manager
(804) 490-7420
Mac.Mckay@sagepub.com

IMPORTANT DATES FOR EXHIBITORS

Mid-May ................. Group hotel reservations open at www.AESnet.org. Companies in top four recognition tiers have first-pick opportunity.

July 1 ................. Scientific Exhibit Applications due (space assigned on first come basis)

July 1 ................. Satellite Symposium Applications due

Mid July ................. Individual hotel reservations and exhibitor registration open

July 29 ................. Satellite Symposium confirmations sent out

August ................. In Conjunction With (ICW) Meeting Requests open

Early August ........... Exhibitor manual emailed

August 23 .............. Exhibitor full payment due

By September 13 ..... Last date for signed advertising and sponsorship agreements for items promoted in the print Program Book

September 16 ........ Exhibitor listing due

September 27........ Innovation Pavilion and Office Rental deadline

October 1 ............... Group hotel reservations deadline

October 31 .............. Deadline for In Conjunction With meeting requests

October 31 .............. Final Passport to Prizes deadline if slots are still available

October 31 .............. Final Media Wall and Door Drop advertising insertion order deadline

October 31 .............. Last date for signed advertising and sponsorship agreements for items disclosed in on-site signage

November 7 .......... Complimentary direct mail list of registrants to date provided to all exhibitors for one-time use. All mailings must be approved by AES.

November 5 .......... Individual hotel reservation deadline