SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Epilepsy Society (AES) Annual Meeting brings thousands of epilepsy professionals together, all in one place. It’s your biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

• Showcase your brand, product, and services
• Interact with clinicians, researchers, and scientists
• Connect with your existing customers
• Generate valuable sales leads
• Network with leaders in epilepsy medicine and science

Reserve your Exhibit Booth, but don’t stop there. Check out all these additional opportunities for introducing and promoting your brand throughout the five-day event.

“\The AES Annual Meeting continues to deliver a valuable exhibitor experience that provides us with the unique opportunity to showcase our organization and engage with thousands of epilepsy and neurology specialists, all in one location.\”

VICTORIA VON FRITSCHEN, SUNOVION PHARMACEUTICALS INC.

FIND IT QUICK

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HIGHLY ENGAGED AND ENERGIZED ATTENDEES

Join the epilepsy and seizure disorder community at the 2018 AES Annual Meeting and meet thousands of epilepsy specialists from all 50 states and nearly 70 countries!

- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers, and pharmacy specialists
- Global audience: 75% travel from around the USA, 25% attend from other countries

ALL AREAS OF THE SPECIALTY REPRESENTED

YOU BELONG HERE!
If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you don’t want to miss this once-a-year outreach opportunity. Exhibitors include leaders in:

- Brain Imaging
- Clinical Research
- Diagnostics
- Genetic Research/Testing
- Hardware/Software
- Laboratories
- Medical Devices and Equipment
- Medical Nutrition
- Office Practice Needs
- Patient Education/Outreach
- Patient Monitoring
- Pharmaceuticals
- Professional Education
- Publications
- Recruiting Services
- Recruiting Tools
- Research Tools
- Seizure Detection/Tracking
OPPORTUNITIES AT A GLANCE

EXHIBIT BOOTH
The platform for everything you do at the AES Annual Meeting, various sizes are still available. The Exhibit Hall is on track to sell out again this year.

INNOVATION PAVILIONS
Available to exhibitors only, get extra space to engage attendees in creative new ways and provide interactive education in a convenient and intimate environment.

OFFICE RENTALS
Office rentals in the Exhibit Hall are available for private meetings beyond the hours when the exhibits are open.

SPONSORSHIPS
Attach your brand to the frequently visited coat check, strategically-located hand sanitizers, cell phone charging stations, and coffee breaks — or one of many other sponsorship opportunities.

BOOTHE TRAFFIC PROMOTIONS
Passport to Prizes: a show favorite for attracting traffic to your booth! Effective tool for generating booth visits. Limited to 20 participating companies.

ANNUAL MEETING ADVERTISING
Get your message in front of AES members in multiple ways while in Washington, D.C. — from the airport to the 100 square foot media wall to sleeping room door drops to the Program Book that every attendee receives. And much more!

YEAR-ROUND ADVERTISING
Advertise in Epilepsy Currents: augment your presence at the AES Annual Meeting by reaching your target audience year-round.

SATELLITE SYMPOSA
AES allows select satellite symposia by application only. Content may not duplicate any aspect of the educational program at the 2018 AES Annual Meeting.

SCIENTIFIC EXHIBITS
Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators. Share information about the current state of your research.

EDUCATION SUPPORT
Select from three different types of support: accredited medical education (e.g., CME grants for symposia), non accredited education (e.g., lectures, investigator workshops, and special interest groups), and professional development (e.g., AES Fellows Program and Young Investigator awards).

EQUIPMENT AUCTION
Focus the attention of the epilepsy professionals squarely on your company’s equipment by donating it for auction — and support AES at the same time. Capital goods only.

EPILEPSY RESOURCE AREA
(Nonprofit Organizations Only)
AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding.

“NeuroPace has exhibited at AES for many years. It is the marquee industry event for us. The conference attracts all of our top physicians as well as those we’d like to educate on the RNS System and provides us with the opportunity to interact with them in a variety of ways.”

ANNETTE WEFERS, NEUROPACE
Gain Extra Recognition. REACH A NEW LEVEL AT AES

GET EXTRA RECOGNITION AT THE AES MEETING AND THROUGHOUT THE ENTIRE YEAR

Shape a package of opportunities that fits your outreach needs. Add up your company’s total amount of qualifying expenditures, and get recognition for your support at the appropriate leadership level, including an award presentation with AES Leadership on Saturday in the Exhibit hall. Thanks in part to the generosity of commercial and nonprofit supporters, AES is able to fulfill its mission: to advance research and education for professionals dedicated to the prevention, treatment, and cure of epilepsy.

<table>
<thead>
<tr>
<th>2017 SUPPORTERS</th>
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<tr>
<td><strong>BENEFACTOR</strong> $500,000+ Sunovion Pharmaceuticals Inc. Eisai Inc. Lundbeck</td>
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<tr>
<td><strong>LEADER</strong> $250,000+ UCB Inc.</td>
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<td><strong>PARTNER</strong> $100,000+</td>
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<td><strong>SUPPORTER</strong> $50,000+</td>
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<td><strong>CONTRIBUTOR</strong> $25,000+</td>
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<td><strong>ADVOCATE</strong> $10,000+</td>
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<td><strong>PATRON</strong> $5,000+</td>
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<td><strong>BENEFACTOR LEVEL</strong> Sunovion Pharmaceuticals Inc. Eisai Inc. Lundbeck</td>
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<td><strong>LEADER LEVEL</strong> UCB Inc.</td>
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<tr>
<td><strong>PARTNER LEVEL</strong> LivaNova Upsher-Smith Laboratories, LLC Greenwich Biosciences, Inc. Supernus Pharmaceuticals, Inc.</td>
</tr>
<tr>
<td><strong>CONTRIBUTOR LEVEL</strong> Mallinckrodt Pharmaceuticals Ricoh USA, Inc. NeuroPace Medtronic</td>
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</table>
YOUR AES EXHIBIT BOOTH OFFERS DIRECT CONTACT TO THOUSANDS OF EPILEPSY DECISION-MAKERS

$3,200 per 100 square foot of exhibit space
$150 for each exposed corner

Attention Nonprofit Organizations!
AES provides an Epilepsy Resource Area for nonprofit organizations involved in advocacy, patient outreach, patient services, and research funding. The $500 exhibit fee includes a 6’ draped table, two chairs, carpet and one wastebasket. Reserve now.

RESERVE YOUR BOOTH TODAY
Act now: Exhibit space will sell out quickly!
Applications for exhibit space must include a 50% deposit payment, payable in U.S. funds or drawn on a U.S. bank. After Friday, August 24, 2018, 100% payment must be included with your application.
Quick and easy: reserve your booth online with a credit card.

QUESTIONS ABOUT BOOTH RESERVATIONS?
Contact Jennifer Bitner, Exhibit Sales Associate
Phone: 312-265-9654
Email: jennifer@corcexpo.com

EXHIBIT HALL SCHEDULE

EXHIBITOR MOVE-IN
Thursday, Nov 29 . . . . . . 8:00 a.m. – 5:00 p.m.
Friday, Nov 30 . . . . . . . 8:00 a.m. – 5:00 p.m.
Saturday, Dec 1 . . . . . . . 8:00 a.m. – 10:00 a.m.

SHOW HOURS
Includes 6 hours of unopposed exhibit time!
Saturday, Dec 1 . . . . . . . Noon – 6:00 p.m.
Sunday, Dec 2 . . . . . . . 10:00 a.m. – 4:00 p.m.
Monday, Dec 3 . . . . . . . 10:00 a.m. – 2:00 p.m.

EXHIBITOR MOVE-OUT
Monday, Dec 3 . . . . . . . 2:00 p.m. – 10:00 p.m.
Tuesday, Dec 4 . . . . . . . 8:00 a.m. – Noon

INCLUDED IN YOUR EXHIBIT PACKAGE
• 4 Exhibit Hall badges per 10’ x 10’ booth;
  2 Exhibit Hall badges per nonprofit tabletop
• Company listing in Program Book distributed on-site and posted online
• Online exhibit listing
• Black and white identification sign
• Lunches, refreshment breaks, poster sessions, and prize drawings in the Exhibit Hall to promote traffic
• Pre- and post-show electronic list of registered attendees (direct mail addresses only)
• Complimentary electronic VIP passes to invite your best customers to the Exhibit Hall
• Priority sign-up for the 2019 Annual Meeting in Baltimore, MD

PLUS!
Earn two additional exhibit-only badges and two priority points for booking at least two rooms (two-night minimum each) within the official AES hotel block by November 7, 2018. Individual hotel reservations open in mid-July 2018.

EXHIBITOR GUIDELINES: CLICK HERE
WHO IS EXHIBITING IN 2018: CLICK HERE
VIEW HALL FLOOR PLAN: CLICK HERE

All products and services proposed for exhibition relate specifically to the practice and advancement of the diagnosis, treatment and prevention of epilepsy, or the education of those treating or conducting research related to epilepsy and their patients.
Located inside the Exhibit Hall, six Innovation Pavilions are available — to paid exhibitors only — at the 2017 Annual Meeting. Pavilions offer your company the opportunity to conduct meetings away from the hubbub of the show floor, hold small gatherings of targeted attendees with a speaker, or engage attendees with your brand in creative new ways. Plus, AES will promote Pavilions both before and during the meeting.

**PROMOTION PROVIDED BY AES**
- **Pre-meeting:** Promotional email sent to AES members and Annual Meeting registrants to increase awareness of Innovation Pavilions
- **On-site:**
  - Listing in the on-site Program Book and Mobile App
  - Signage in the exhibit area

Please note that all of the above activities will promote the Pavilions as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by AES.

**HOURS**
The Pavilions are open during exhibit hours:
- Saturday, December 1..................Noon – 6:00 p.m.
- Sunday, December 2................. 10:00 a.m. – 4:00 p.m.
- Monday, December 3.............. 10:00 a.m. – 2:00 p.m.

**COST**
- 30’ X 40’ (1,200 SQ. FT.)
  - Saturday or Sunday only: $8,000
  - Monday only: $6,500
  - Any two days: $13,500
  - All three days: $16,500

**Add-on**
Contact AES about upgrading your Pavilion with soundproof walls.

**INCLUDED**
- 3 additional exhibit-only passes for your Pavilion
- Hard wall area inside the Exhibit Hall
- Carpeting
- Registration table with two chairs
- 22”x28” sign with company name and Pavilion title, plus ten word description

Each company is responsible for all other costs associated with their participation, including but not limited to audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees associated with participation. Once per day vacuuming is covered by AES. Orders can be placed using the exhibitor service manual, available at www.AESnet.org in mid-August.

**QUESTIONS ABOUT INNOVATION PAVILIONS?**
Contact: Lara Fitts Gamache, Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com

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**RULES AND REGULATIONS**
All proposed Pavilion activities must be approved by show management at least 60 days in advance of the show. No hanging signs or structures over 8’ are allowed in the pavilions.

All Pavilion staff and attendees must be badged AES Annual Meeting attendees.

Any videotaping or photography in the Pavilion must be pre-approved by show management and must adhere to the AES Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-August).

Priority Pavilion selection is given to exhibitors reserving multiple days.

Pavilion title must be submitted by October 12, 2018 in order to be listed on conference signage.

The 100 word description for the eblast to all registered attendees must be submitted by October 15.

**PAVILION ACCESS**
Pavilion renters may access the Pavilion for set-up at 8:00 a.m. on the day of the rental; Saturday rentals may access Friday with show management approval. Pavilions must be clear by renter by 8:00 p.m. on Saturday, 6:00 p.m. on Sunday and 5:00 p.m. on Monday. Any materials left in the Pavilion past your rental day will incur a $500 storage fee (labor fees may also apply).

Exhibitor is responsible for securing the space and will need to coordinate access for catering/outside vendor deliveries.
RESERVE EARLY—THERE ARE ONLY A LIMITED NUMBER

Sometimes the trade show floor gets a little busy for the deeper, one-on-one discussions with attendees interested in your products. Office rentals, available for extended hours beyond the exhibit floor hours, are available.

**HOURS**

**EXHIBIT HALL HOURS**
Saturday, Dec 1 ........................ Noon – 6:00 p.m.
Sunday, Dec 2 ........................ 10:00 a.m. – 4:00 p.m.
Monday, Dec 3 ........................ 10:00 a.m. – 2:00 p.m.

**BEFORE AND AFTER EXHIBIT HALL HOURS**
Saturday, Dec 1 ........................ 6:00 p.m. – 7:00 p.m.
Sunday, Dec 2 ........................ 7:00 a.m. – 10:00 a.m.
Sunday, Dec 2 ........................ 4:00 p.m. – 7:00 p.m.
Monday, Dec 3 ........................ 8:00 a.m. – 10:00 a.m.

**OFFICE RENTAL COST**

10' X 20' (200 SQ. FT.)
Saturday or Sunday only .................. $3,000
Monday only .................................. $2,500
Any two days ................................. $5,500
All three days ................................. $6,500

**WHAT'S INCLUDED**
- Hard wall office inside the Exhibit Hall
- Carpeting
- 6’ draped registration table with two chairs
- 22”x28” sign with easel displaying office three-day schedule (company name only)

Each company is responsible for all other costs associated with its participation, including but not limited to, audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees.

Orders can be placed using the exhibitor services manual, available at www.AESnet.org in mid-August.

Exhibitors will be given a pass to give to attendees to access the hall for meetings before and after exhibit hall hours.

**QUESTIONS ABOUT OFFICE RENTALS?**
Contact: Lara Fitts Gamache, Exhibit Manager
Phone: 312-265-9639
Email: lara@corcexpo.com

**RULES AND REGULATIONS**
Any activities outside of physician and company internal meetings need to be approved by show management at least 60 days in advance of the meeting. All guests in the office space must be badged AES Annual Meeting attendees.

Any videotaping or photography in the office space must be pre-approved by show management and must adhere to AES’ Audio and Audiovisual Policies in the Exhibit Hall to be found in the exhibitor service manual (available at AESnet.org in mid-August). Priority office selection is given to exhibitors reserving all three days.

**OFFICE ACCESS**
Office renter may access the office space for set-up at 8:00 a.m. on the day of the rental. Offices must be clear by renter by 7:00 p.m. on Saturday and Sunday and 3:00 p.m. on Monday.

Exhibitor is responsible for office keys during rental period and will need to coordinate access for catering/outside vendor deliveries. Please notify show management 60 days in advance of the show if additional office keys are required (fees may apply).

For meeting space outside of the exhibit hall, please see Concurrent Meetings & Events (ICW) information at https://www.aesnet.org/annual_meeting/icw. Online requests for ICW meetings will open in late August.
Stand Out from the Crowd. SPONSORSHIPS AND ADVERTISING

CREATE AN OUTREACH PACKAGE THAT FITS YOUR MARKETING GOALS AND BUDGET

Put your brand in front of attendees all meeting long. Sponsor special interest groups (SIGs), Junior Investigator Awards, cell charging stations, or other opportunities that fit your marketing strategy. Check out ways to reach your audience through highly targeted advertising at a range of price levels. For maximum exposure, select multiple ways to participate. DETAILS ARE ON THE FOLLOWING PAGES.

OPPORTUNITIES AT-A-GLANCE

REACH OUT WITH TARGETED ADVERTISING

Hotel Key Cards and Jackets ...................... $69,000
Program Book Advertising ................... $2,600 to $16,000
Program Book Belly Band ...................... $18,000
Footprints to Your Booth ...................... $16,000
Sleeping Room Door Drop .................. $5,300 to $25,000
Media Wall Advertising ................... $2,500 to $8,000
In-Room Dark Channel ...................... $33,000
Park Benches in Exhibit Hall .............. $18,000 each
Exhibit Hall Lunch Table Ads ............. $2,600 for 20 tables
Annual Meeting General Support ........ Minimum $10,000

GET NOTICED OUT AND ABOUT

NEW! ARMSTRONG AIRPORT
70" vertical LCD displays .................. $19,000
NEW! ARMSTRONG AIRPORT
Freestanding banners at head of escalators ........ $32,000
NEW! ARMSTRONG AIRPORT
Overhead print concourse banners ........ $54,000
ARMSTRONG AIRPORT
Baggage Claim Carousel Digital Network ............ $19,000
ARMSTRONG AIRPORT
Baggage Claim Wall Digital Network .... $19,000
NEW! ARMSTRONG AIRPORT
Airport Exterior Column Wraps ............. $54,000
NEW! ARMSTRONG AIRPORT
Airport Exterior Window Clings ........ $54,000
NEW! Illuminated Taxi Top Advertising ........ $26,000 to $50,000
NEW! In-Taxi TV ................................ $12,500 to $19,000
Billboards ...................................... $9,000 to $16,000
NEW! Window Clings on Canal Street .... $22,000

ENHANCE ATTENDEE EXPERIENCE

Mobile App Sponsorship .......... $85,000
Speed Networking Event .......... $21,000
Complimentary Coat and Bag Check .... $35,000
Premium Passport to Prizes .......... $14,000
Passport to Prizes ...................... $2,500
Cyber Café in Exhibit Hall ........ $22,000
At-A-Glance Meeting Guide .... $18,000
Attendee Lounge ....................... $17,000
Water Coolers and Cups ........ $2,300 to $3,500
NEW FORMAT! Social Media Kiosk with Brand Ambassador .... $30,000
Hand Sanitizer Totems ............ 10 for $40,000
Cell phone chargers ................ $33,000
NEW! Shuttle Bus Wraps .... $19,500 to $165,000
NEW! Shuttle Bus Headrest Covers .. $7,500
NEW! Random Acts of Kindness Sponsorship .... $2,400
NEW! Wrapped Pedi Cab ........ $21,000 to $39,000
Pop-up Events ...................... Let’s Discuss

SUPPORT HIGH TRAFFIC EVENTS & SERVICES

Exhibit Hall Opening Sponsorship .......... $18,000
NEW! Stick-and-Stack Ribbon Booth sponsorship .......... $33,000
Poster Session Package .......... $70,000
Buffet Lunches .......... $25,000 each day
Coffee Breaks in Exhibit Hall .......... $7,800 each
Poster Session Breakfast .......... $10,000
President’s Reception .......... $10,000
Attendee Party ................ $15,000
Leadership Breakfast Sponsorship .......... $12,500
Pop-up Popcorn! ................ $12,000

CONNECT YOUR BRAND TO PATIENT INTERESTS

Hoyer Lecture Webcast .......... $12,000
Epilepsy Leadership Council (ELC) Support .......... $7,500 to $25,000
Marriott In-hotel Advertising .......... $2,700 TO $19,000

ATTACH YOUR BRAND TO INFORMAL LEARNING

NEW! Abstract Guide .......... $22,000
Epilepsy Quiz-A-Day Game .......... $27,000
Discovery Center Expert Talks .......... $5,000
Special Interest Group and Investigator Workshop Sponsorship .......... $5,000 each
Hoyer Lecture Sponsorship .......... $5,000

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS
REACH OUT WITH TARGETED ADVERTISING

Hotel Key Cards and Jackets ........................................ $69,000 EXCLUSIVE
AVAILABLE TO NEW SPONSOR IN 2018! Put your brand in the hands of attendees staying at the Marriott, Sheraton, and Hilton (over 90% of attendees). They will see your AES-approved message several times a day. Signage and acknowledgement in Program Book.

Program Book Advertising ........................................... $2,600 to $16,000
The guide to the Annual Meeting—98% of attendees report referring to this guide often during the meeting. Cost based on position, size, and color. Four color positions: Back cover: $16,000; Inside front cover: $14,000; Inside back cover: $14,000; Run of book: $7,800. Black and white inside full-page $4,800. Run of book, black and white half page: $2,600. Limited availability.

Program Book Belly Band ........................................ $18,000 EXCLUSIVE
High impact item! Your unbranded message wrapped around every program book handed out to every AES attendee!

Footprints to Your Booth ........................................ $16,000 SEMI-EXCLUSIVE
Only available to two supporters: provide 1’ by 1’ footprints with your logo to direct attendees to your booth. Footprints can originate from the door of the Exhibit Hall or from a food service station—your choice.

Single Advertiser Sleeping Room Door Drop .................. $19,000 to $25,000 EXCLUSIVE
AES attendees will wake up to your message and your message only in the Thurs, Fri, Sun, or Mon Exclusive Door Drop delivered to sleeping rooms.

Multiple Advertiser Sleeping Room Door Drop................ $5,300/piece
Your message will be delivered on Saturday night — the perfect time to connect with attendees in their rooms at most AES hotels. Great way to promote traffic to your booth, your pavilion, or your scientific exhibit.

Media Wall Advertising ........................................... $2,500 to $8,000
Purchase a 10, 30 or 60 second spot to rotate on a 100 square foot state-of-the-art LED video screen across from registration. Visible by traffic for registration, to/from exhibit hall and up/down escalators from sessions. Produce your own video (no sound, please) or AES can put together a PowerPoint ad with content you provide.

In-Room Dark Channel ............................................. $33,000 EXCLUSIVE
Your ad on the dark channel in sleeping rooms in the Marriott, Sheraton, Hilton—reach 90% of AES room block!

Park Benches in Exhibit Hall ...................................... $18,000 each SEMI-EXCLUSIVE
Get noticed in the Exhibit Hall with your company branding on a park bench and accompanying floor decal in a high traffic area. Only three available.

Exhibit Hall Lunch Table Ads ..................................... $2,600 for 20 tables
Your message prominently displayed on a table in the lunch area. LIMITS TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

Annual Meeting General Support .............................. Minimum $10,000
Acknowledgement in Program Book and in recognition signs placed by AES.

GET NOTICED OUT AND ABOUT

NEW! AIRPORT 70” vertical LCD displays ...................... $19,000
One digital screen each: concourses B, C, and D. 10 second static or video ads; max 90 second loop. Reach 100% of airport arrivals.

NEW! AIRPORT Freestanding banners at escalators ....... $32,000 EXCLUSIVE
5’ x 2’ double-sided print banners. Package of 3 reaches 100% of AES Annual Meeting arrivals.

NEW! AIRPORT Overhead print concourse banners ....... $54,000 EXCLUSIVE
Double-sided 30” x 168”. D concourses. Reaches all arrivals in concourses C & D (61% of all arrivals).

AIRPORT Baggage Claim Carousel Digital Network ........ $19,000
Network of thirty 42” screens, 10 second static or video ads; max four minute loop.
Build Momentum. SPONSORSHIPS AND ADVERTISING

AIRPORT Baggage Claim Wall Digital Network .......................... $19,000
Network of ten 80” screens located on wall at various carousels throughout bag claim. 10 second static or video ads; max four minute loop.

NEW! AIRPORT Exterior Column Wraps ............................ $54,000 EXCLUSIVE
Package of five 90” H x 174” W oversized columns visible to all passengers arriving and departing by automobile.

NEW! AIRPORT Exterior Window Clings ............................ $54,000 EXCLUSIVE
1309.5” x 69”—25 panels. Visible by all departing passengers via private auto, ride share, and taxi. Exterior window clings and exterior column wraps will not be sold to same advertiser.

NEW! Illuminated Taxi Top Advertising ............................. $26,000 to $50,000
Illuminated, two-sided 14”H x 48”W taxi tops sold in packages of 50 or 100. attractions. Exposure to/from airport, around Convention Center, and tourist attractions.

NEW! In-Taxi TV .................................................. $12,500 to $19,000
Your 15 second ad appears twice in the maximum 10 minute loop on 500 taxi screens for 7 days. Premium ads run at start of the loop, ensuring it is on the screen at the start of each passenger’s cab ride.

Billboards .......................................................... $9,000 to $16,000
Typically sized 14’ H x 48’. Multiple print (static) and digital (static or video in a loop) options available. Welcome attendees on THE primary route from the airport.

NEW! Window Clings on Canal Street ................................ $22,000
Clings on front of Sheraton Hotel on Canal Street. Directly across from the Marriott, visible from shuttle bus stop and venues where majority of meeting social events will occur.

ENHANCE ATTENDEE EXPERIENCE

Mobile App Sponsorship .......................... $85,000 EXCLUSIVE
Frequently opened and used by attendees! Mobile App will be live for a designated period of time prior to, during, and after the conclusion of the meeting. Heavily promoted by AES. Sponsor appears on splash screen.

Speed Networking Event ........................................ $21,000 EXCLUSIVE
Sponsor this fun and useful event that brings together the most accomplished professionals with the brightest clinical and research minds in epilepsy’s future.

Complimentary Coat and Bag Check .......................... $35,000 EXCLUSIVE
Great opportunity for five-day visibility! Attendees can drop off coats and store bags, and you can provide claim tickets with your message. Depending on message may incur 10% convention surcharge.

Premium Passport to Prizes .......................... $14,000 EXCLUSIVE
Your company’s booth will serve as the drop off location for completed Passports to Prizes. On the last day, your company will host the Grand Prize drawing.

Passport to Prizes ........................................... $2,500
Attendees get “Passport” stamped at your booth for daily prize drawing. Participation limited to twenty companies.

Cyber Café in Exhibit Hall .......................... $22,000 EXCLUSIVE
Signage and acknowledgement in Program Book. Company name/logo on desktops, screen savers, and company site as internet default site. Exclusive!

At-A-Glance Meeting Guide ................................ $18,000 EXCLUSIVE
Handy booklet format with key meeting information. Supporter name and logo on front, your ad on back cover. Supporter booth location highlighted.

Attendee Lounge .................................. $17,000 EXCLUSIVE
A place to relax and share conversation with fellow attendees or catch up on email. Highly used space on exhibit floor with “walls” made by your sponsorship sign.

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS
Build Momentum. SPONSORSHIPS AND ADVERTISING

Water Coolers and Cups. ............................................................. $2,300 to $3,500
Two options in 2018: in the high traffic Exhibit Hall for three days ($2,300 per cooler) or in a high traffic location outside the Exhibit Hall for five days ($3,500 per cooler). Cooler bottle can be wrapped with your logo. You can provide cups with your logo and other messaging. Depending on your message, coolers outside the exhibit hall may incur a 10% surcharge levied by the convention center.

NEW FORMAT! Social Media Kiosk with Brand Ambassador $30,000 EXCLUSIVE
AES takes social media fun to the next level with a kiosk wrapped with your message and a Brand Ambassador to engage attendees.

Hand Sanitizer Totems ......................................................... 10 for $40,000 EXCLUSIVE
Stations can be placed near elevators, escalators, registration area, and on exhibit floor. Each wrapped with a 15” x 11” poster panel provided by sponsor. Depending on message, outside exhibit hall may incur 10% convention center surcharge.

Cell phone chargers .............................................................. $33,000 EXCLUSIVE
Conveniently located inside and outside exhibit hall. Different styles all have options for decals, some with LED displays for approved ad. Depending on message charger placed outside exhibit hall may incur 10% convention center surcharge.

NEW! Shuttle Bus Wraps ....................................................... $19,500 to $165,000
Estimated seven buses will be available for wraps. Shuttle buses will run peak and non-peak schedules from Thursday to Tuesday between Canal Street hotels (90% of AES room nights + most events) and the Convention Center. Advertiser pays cost of production, installation, and removal of clings. Exclusive options available.

NEW! Shuttle Bus Headrest Covers ........................................ $7,500
Artwork surface area of 5” x 7” double-sided, from one design. 7 buses available. Advertiser pays cost of production, installation, and removal of covers.

NEW! Random Acts of Kindness Sponsorship ...................... $2,400
Attendees receiving a Random Act will get an envelope with an unexpected surprise! Inside, your company will be listed as a Random Act supporter. By including your booth number, recipients will be encouraged to say thank you. LIMITED TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

NEW! Wrapped Pedi Cab . . . . . $21,000 to $39,000
Get your message out around town day and night. These bikes circulate for 6 hours a day for one week, primarily around the Convention Center and the French Quarter.

Pop-up Events ................................................................. Let’s Discuss
Shhh… we will want to surprise the crowd with these.

SUPPORT HIGH TRAFFIC EVENTS & SERVICES

Exhibit Hall Opening Sponsorship $18,000 EXCLUSIVE
A jazz band or local high school musicians… it’s New Orleans, how much fun can this be—wearing your logo t-shirts to lead the mass of attendees into the Exhibit Hall. Signage and/or floor decals at exhibit hall entrance thank you for sponsoring.

NEW! Stick-and-Stack Ribbon Booth sponsorship $33,000 EXCLUSIVE
Your sponsorship will make badge ribbons “a thing”, with a heavily promoted, staffed, upgraded ribbon pick-up area that the majority of attendees will visit. Sponsor signage in the ribbon area and other recognition. We’ll add fun with a ‘ribbon of the day.’

Poster Session Package $70,000 EXCLUSIVE
Science takes center stage in the high-traffic AES poster sessions on Saturday, Sunday, and Monday. New features include touch screen kiosks with printers for abstract and author search, stickers to alert attendees which posters permit photos, a park bench with your logo and accompanying floor decal, and staffing to coordinate set-up, tear-down and tours.

Buffet Lunches ............................................................... $25,000 each day
Signage and acknowledgement in Program Book. Company name and logo on napkins and cups.

Coffee Breaks in Exhibit Hall $7,800 each
Signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.
Build Momentum. SPONSORSHIPS AND ADVERTISING

Poster Session Breakfast $10,000 EXCLUSIVE
Sponsor receives signage and acknowledgement at continental breakfast; additionally, signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

President’s Reception $10,000
Multiple sponsors at a minimum of $10,000 are welcome to support this gathering of key opinion leaders. Non-profit sponsors only, please.

Leadership Breakfast Sponsorship $12,500 EXCLUSIVE
Exclusive opportunity for a non-profit sponsor to get recognition on all tables, on signage by the buffet line, and from the podium for this important key opinion leader event.

Pop-up Popcorn! $12,000
Sponsorship includes your company name and logo on bags and attendant t-shirt. Lure attendees with the smell of popcorn! Two different days, locations on exhibit hall floor, outside scientific exhibits, or near escalators to/from sessions.

CONNECT YOUR BRAND TO PATIENT INTERESTS

Hoyer Lecture Webcast $12,000
Your company will be featured as the Webcast supporter and identified for one year as the supporter of the enduring content on YouTube and the AES online learning portal.

Epilepsy Leadership Council (ELC) Support $7,500 to $25,000
Lots of choices for supporting this 30+ member (all epilepsy-related organizations): general support; ELC Skill & Hill Day; website development & update and more

Marriott In-hotel Advertising $2,700
Revolving door decals at motor entrance. Inner upper window decal: Canal Street exit. Inner door decals: Canal Street exit. Stair decals: Canal Street entrance. Floor decal off fourth floor elevator at AES meeting rooms. Non-profits, hospitals, and health systems have first pick until May 15! Marriott has largest AES room block, most special events, and shuttle stop.

ATTACH YOUR BRAND TO INFORMAL LEARNING

NEW! Abstract Guide $4,000 to $22,000 EXCLUSIVE
Printed guide (booklet) to hand out to all attendees; provides full coverage of the abstracts and poster area. Includes notice of your sponsorship on front cover and approved ad on back cover. Unbundled options available if not sold after July 1.

Epilepsy Quiz-A-Day Game $27,000 EXCLUSIVE
Two quick online medical quizzes per day for two weeks leading up to and during the AES meeting — brought to all AES members and meeting attendees by your company to support awareness of the clinical content at the AES meeting. Promoted in AES member outreach. Your name and logo in all emails and promotions of activity.

Discovery Center Expert Talks $5,000
AES attendees say they want more issue-focused discussion and interactive sessions. Engage meeting attendees in brief, focused, small group discussions on the exhibit floor with the expert and topic you feature.

Special Interest Group and Investigator Workshop Sponsorship $5,000 each
Attach your brand to a special topic or issue in epilepsy. Attendees connect, exchange information, share resources, and conduct in-depth discussions during 90-minute meetings.

Hoyer Lecture Sponsorship $5,000
Opportunity to support non-accredited education. Lecture targets both the professional and patient community.

Sponsorships sell out quickly. Check availability and reserve your sponsorship or ad by contacting:
Susan Oliver, Director of Development & Industry Relations
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS
Position for AES 2019. MAX YOUR 2018 PRIORITY POINTS.

Booth selection for the 2019 AES Annual Meeting in Baltimore starts at AES 2018 in New Orleans. You will be invited to select your 2019 booth position in order of the 2018 priority points you have accumulated. The more points you earn, the better spot you get on the exhibit floor in Baltimore!

Here's the system for earning points:

- **Participation Points:** 1 point for each year of exhibiting since 2002. Only these points carry over to next year. Exhibitors who do not exhibit two years in a row may lose all participation points.
- **2018 Booth Size Points:** 1 point per 100 square feet
- **2018 Housing Points:** 2 points for booking at least two hotel rooms for two nights each in the AES block prior to the group hotel reservations deadline
- **2018 Total Spend Points,** calculated as of the Wednesday before Thanksgiving:
  - **BENEFACTOR:** $500,000 and over = 13 points
  - **LEADER:** $250,000 to $499,999 = 10 points
  - **PARTNER:** $100,000 to $249,000 = 7 points
  - **SUPPORTER:** $50,000 to $99,999 = 5 points
  - **CONTRIBUTOR:** $25,000 to $49,999 = 3 points
  - **ADVOCATE:** $10,000 to $24,999 = 2 points
  - **PATRON:** $5,000 to $9,999 = 1 point

**Advertise in Epilepsy Currents**

Reach your target audience year-round!

Advertise in *Epilepsy Currents*.

For more information on *Epilepsy Currents*:
Contact: Onkar Sandal
Phone: 800-627-0326 x218
Email: osandal@allenpress.com

**GET AN EARLY CHANCE AT YOUR PREFERRED 2019 HOTEL!**

Group hotel reservations for 2019 in Baltimore will be staged according to 2018 recognition levels. Benefactors, Leaders, Partners, and Supporters—in that order—will have first pick of rooms, followed by Contributors, Advocates, and Patrons (combined as one group) prior to the general opening for group hotel reservations.
Who qualifies as advertisers or sponsors? The following categories qualify to participate in the AES 2018 Annual Meeting as advertisers or sponsors, providing you meet all other requirements for participating in the AES Annual Meeting per AES Exhibitor Guidelines:

- 2018 commercial booth or nonprofit tabletop exhibitors
- 2018 scientific exhibitors
- Non-exhibiting companies with an epilepsy-related medicine or device in pre-commercial status, provided they don’t already have a commercial epilepsy product
- Medical education companies providing a satellite symposium that is sponsored by a company that qualifies to purchase advertising or sponsorship opportunities
- Companies going into Loss of Exclusivity status in 2018 that will reach the Contributor Level or above in the AES recognition system through expenditures on Epilepsy Currents advertising, medical education grants, and charitable support.

All advertising and sponsorship goes through AES. All companies and organizations participating in the AES 2018 Annual Meeting as exhibitors, sponsors, and advertisers are subject to the following requirements. Exhibitors and sponsors may not advertise content targeted in any way at the professional epilepsy audience that appears during the 11/27/2018 to 12/06/2018 time period in the New Orleans market must purchase these products from AES. Advertising includes, but is not limited to, advertising on-site the convention center and AES hotels and in-market advertising such as airport, billboards, signage in the central business district and on or near AES hotels, bus, taxi, clings, pop-ups, projection ads, mobile advertising, pedicabs, and other outdoor advertising.

Hotel advertising. AES does not allow advertising in conference hotels with the exception of advertising inventory offered by AES in the two headquarters hotels.

Complimentary registrant mailing list. All exhibitors will receive (via the exhibitor newsletter) a link to the meeting registrant list on or about November 2, 2018 and again on or about January 10, 2019. Each is for a one-time only use. Only postal mailing addresses will be provided. AES does not provide email addresses.

- Each commercial booth, medical affairs booth (if separate from commercial), tabletop exhibit, scientific exhibit, Innovation Pavilion, and satellite symposium is entitled to one use of the pre-meeting registrant list and the post-meeting registrant list. Your mailing must be related to the AES item--e.g. exhibit booth, scientific booth, Pavilion, etc.--for which you are given a complimentary use of the list.
- Mailings using the pre-registration list must be mailed no later than November 27, 2018. Mailings using the final registration list must be mailed no later than February 15, 2019.
- The mailing list is sent via the exhibitor newsletter or a separate e-blast to the contact of record that your company has provided. Please contact this person on your team to get your copy of the list.

AES approvals for ads and mailings. All advertisements and mailings using the AES registrant list must be approved by the American Epilepsy Society in advance. AES can review your messaging and/or art in its early stages of execution in addition to reviewing the final for approval. Send all approval requests to soliver@aesnet.org and allow two business days for review.

References to AES in ads and mailings. Advertisements and direct mail outreach may include reference to the AES Annual Meeting, but it must not imply that the ad or mailer is from AES. During the review process, AES reserves the right to change language relating to the use of the American Epilepsy Society and/or to reduce the point size of the reference.

- Neither the AES logo nor the AES 2018 Annual Meeting logo may be used in any advertisement or mailer
- No version of “American Epilepsy Society”, “AES”, and “Annual Meeting” may appear in any URLs your company uses to support your program or product.
- The following reference to AES is not required, but may be used in all advertising, including airport, outdoor, taxi, hotel, and various onsite advertising in AES2018 or AES 2018.
- On materials viewed or used onsite at the convention center—including but not limited to program book ads, meeting guide, door drops, media wall ads, and room signs for scientific exhibits and satellite symposia—advertisers may use: American Epilepsy Society 2018 Annual Meeting or AES 2018 Annual Meeting.

Messaging at the AES Annual Meeting. Please note these requirements for your corporate and branded product messaging based on where your advertisement will appear.

- Messaging on sponsored items and advertising inside the exhibit hall may include corporate messaging + logos and/or product messaging + logos.
- Messaging on sponsored items and advertising in the convention center but outside the exhibit hall may not include product messaging + logos, with the exception of ads appearing on the AES Media Wall, which may include product messaging + logos.
- Any messaging in the convention center but outside the exhibit hall that includes a call to action or product logo (for example: Visit Booth 825) is subject to a 10% surcharge by the Morial Convention Center that AES is required to collect. Messaging in the convention center but outside the exhibit hall that does not include a call to action or product logo (for example: Supported by Company X) does not incur the convention center surcharge.
- Outdoor advertising and sponsorships (airport, taxi, shuttle buses, billboards, headquarters hotels, etc) may include a call to action and may include product messaging + logos as part of a larger corporate message. The product messaging + logo must appear smaller than the corporate messaging + logo.
Guidelines. SPONSORSHIPS AND ADVERTISING

**Right of First Refusal System.** Companies or organizations that purchase an exclusive or premium sponsorship or advertising item will have the right of first refusal (ROFR) for that item at the subsequent Annual Meeting if it is offered in the subsequent year by AES. Prices for exclusive and premium items are subject to change each year.

**In Conjunction With (ICW) Meetings.** Space reservations for “In Conjunction With” (ICW) meetings will open in late August 2018. Watch your exhibitor newsletter for the exact date. ICWs are any meetings that take place between Tuesday, November 27, 2018 and Wednesday, December 5, 2018 in the New Orleans area of 20 or more people that include AES registrants. All such meetings or events, whether on-site at the AES meeting or off-site at a non-AES venue, are ICWs and must be approved by AES. Exhibitor team meetings with attendance limited to that company’s staff and representatives may be held at any time.

- ICWs typically fall into one of these categories: Alumni Reunions/Receptions; Advisory Board Meetings; Committee Meetings; Board Meetings; Focus Groups; Press Conferences; Task Forces; and Social Events. **ICW meetings may not provide either informal or accredited medical education.**
- Attendance at an ICW event may not exceed 100 AES Annual Meeting registrants, including your organization’s representatives/employees/staff.
- ICWs must be by invitation only to a select group of people. They may not be open to all AES Annual Meeting attendees.
- AES provides limited times over the course of the AES Annual Meeting that ICWs are allowed.
- Companies and organizations holding an ICW meeting are responsible for conforming to all rules relating to the times that ICWs are allowed and the requirements for promotional materials and signage, which will be posted on the AES website in early summer 2018.
- AES reserves the right to limit the number of ICW meetings and to not approve an ICW request.

**Securing ads or sponsorships.** Insertion orders plus specifications for Passport to Prizes, Program Book Advertising, Media Wall Advertising, Saturday Shared Sleeping Room Door Drop, Water Coolers, Shuttle Advertising, Equipment Auction, and Random Acts of Kindness are available on the AES website. For other ads and sponsorships, contact soliver@aesnet.org or call 312-883-3800, x 102. Note that quantities are limited on many items.

**Other opportunities.** Commercial and non-profit supporters may propose additional advertising or sponsorship ideas that fit their 2018 outreach program. AES will review these ideas and if approved, provide prices for them.

**Deadlines.** Please note the following deadlines:

- **September 14, 2018:** Signed agreements and insertion orders due for items to be included in print Program Book.
- **September 28, 2018:** Deadline for submission of final, AES-approved art for the print Program Book.
- **October 31, 2018:** Signed agreements and insertion orders due for items to be included in on-site disclosure signage.
- **After October 31, 2018:** AES will make every effort to accommodate requests for sponsorships or advertisements if inventory is available. Prices for sponsorships and ads may increase after October 31st at the discretion of AES to cover cost increases incurred by late commitments.
Scientific Exhibits share information about the current state of your company’s research. Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators.

**GENERAL GUIDELINES**
Scientific Exhibits differ from traditional poster presentations in that a far broader range of material can be presented as a collection of topics (results of various clinical trials), or a thematic presentation of one aspect of drug development (e.g., all preclinical material). Presentation of a range of data will enhance viewer understanding of the evolution of drug and device development.

No references may be made to the Scientific Exhibit in the exhibit hall.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). No promotion can be conducted in the Scientific Exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational.

**GENERATING AN AUDIENCE FOR YOUR EXHIBIT**
Scientific Exhibitors are responsible for generating their own audience for their exhibit. AES will include the block of times and the location of Scientific Exhibits in its at-a-glance print and digital materials. AES will include exhibit titles, companies, and specific times/locations in the print program book and the mobile app.

A complimentary one-time use of the pre-meeting registrant list as of approximately October 31st and the post-meeting registrant list with postal addresses only (no email addresses) will be provided to scientific exhibitors for AES-approved outreach about their exhibit. Scientific exhibitors must comply with all AES guidelines regarding on-site signage or other promotion of their scientific exhibit.

**WHAT’S INCLUDED**
Scientific Exhibits are held Sunday, December 2 and Monday, December 3. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. – 11:00 a.m. and 2:00 p.m. – 5:00 p.m., with an “all day” option available. The location of the rooms (subject to change) will be on the second level of the convention center, on the same level as many education sessions and meeting rooms.

**APPROXIMATELY 3,200 SQUARE FOOT ROOM**
- $9,000 for three-hour exhibit
- $22,500 for all day (8:00 a.m. – 5:00 p.m.) exhibit
- Twenty 4’X6’ double-sided exhibit boards
- Four 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day Exhibit Hall guest passes

**APPROXIMATELY 2,500 SQUARE FOOT ROOM**
- $6,000 for three-hour exhibit
- $15,000 for all day (8:00 a.m. – 5:00 p.m.) exhibit
- Ten 4’X6’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day Exhibit Hall guest passes

**INTRODUCTORY OFFER FOR 2018**
First time scientific exhibitors may reserve a 1,400 square foot room for $4,000. This includes:
- One three-hour exhibit (either 8:00 a.m. – 11:00 a.m. or 2:00 p.m. – 5:00 p.m.)
- Eight 4’X6’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Two one-day Exhibit Hall guest passes

Application must be submitted by Friday, June 29, 2018. Confirmation and invoice will be sent out by the end of August. Additional planning information will be available in September.
Education Support. ADVANCE THE LEARNING

SUPPORT OF ACCREDITED MEDICAL EDUCATION
The American Epilepsy Society encourages the professional development of physicians and other health care professionals by offering an array of activities to assist the learner in expanding their knowledge of topics in the field of epilepsy. AES is accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME).

AES will offer approximately 32 AMA PRA Category 1 Credits™ at its 2018 Annual Meeting, plus selected Nursing and Pharmacology credits. Several symposia are offered for CME credit, including:
- Presidential
- Epilepsy Specialist
- Annual Course
- Annual Fundamentals
- Epilepsy Therapies
- Pediatric State of the Art
- Interprofessional Care
- Merritt-Putnam
- Hot Topics
- Scientific
- Spanish

FOR MORE INFORMATION ABOUT EDUCATION SUPPORT:
Contact: Susan Oliver, Director of Development & Industry Relations
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

SPONSORSHIP OF NON-ACCREDITED EDUCATION
AES offers several opportunities to sponsor nonaccredited education, including:
- The Judith Hoyer Lecture: $5000
- Investigator Workshops: $5000 each
- Special Interest Group (SIG) meetings: $5000 each
- General conference support, starting at $10,000

Professional development opportunities are available to support researchers and clinicians, including:
- AES Fellows Program
- Named Fellowships
- Nurse Awards
- Young Investigator Awards
- Seed Grants

SATELLITE SYMPOSIA
AES allows CME-accredited satellite symposia by application only. Guidelines and applications will be available in early summer 2018. AES does not accredit these symposia nor does it jointly provide them. Content may not duplicate any aspect of the educational content of the 2018 AES Annual Meeting. Acceptable educational formats for CME satellite symposia include presentations by speakers, panel discussions, films, and video presentations.

SATELLITE SYMPOSIUM APPLICATION: CLICK HERE
Contact: JoLynn Amsden Education Project Manager
312-883-3800 x104 jamsden@AESnet.org

EQUIPMENT AUCTION
Focus the attention of the epilepsy professional community squarely on your company’s equipment by donating for auction — and support AES at the same time. Capital goods valued at $5,000 or more only, please. Learn more.
Contact: Susan Oliver, Director of Development & Industry Relations
Phone: 312-883-3800, x102
Email: soliver@AESnet.org
JOIN AES TODAY! BECOME A PROFESSIONAL, ASSOCIATE, OR INTERNATIONAL MEMBER AND GET REGISTRATION Discounts!

JOIN AES: CLICK HERE

**EXHIBITS, INNOVATION PAVILIONS, OFFICES**
Lara Fitts Gamache
AES Exhibit Manager
312-265-9639
lara@corcexpo.com

**RESERVE EXHIBIT SPACE**
Jennifer Bitner
Exhibit Sales Associate
312-265-9654
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**SPONSORSHIPS, ADVERTISING, AND EDUCATION SUPPORT**
Susan J. Oliver
Director of Development & Industry Relations
312-883-3800 x102
soliver@AESnet.org

**SCIENTIFIC EXHIBITS**
JoLynn Amsden
Education Project Manager
312-883-3800 x104
jamsden@AESnet.org

**ADVERTISE: EPILEPSY CURRENTS**
Onkar Sandal
Advertising Sales Manager
1 800-627-0326 x218
osandal@allenpress.com

**IMPORTANT DATES FOR EXHIBITORS**
Mid-May .............. Group hotel reservations open at www.AESnet.org. Companies in top four recognition tiers have first-pick opportunity.

June 29 .............. Scientific Exhibit Applications due (space assigned on first come basis)

Mid July ............. Individual hotel reservations and exhibitor registration open

July 12 .............. Satellite Symposium Applications due

July 31 .............. Satellite Symposium confirmations sent out

Beginning of August .. Exhibitor manual emailed

August 24 ........... Exhibitor full payment due

September 28 ........ Exhibitor listing due

By August 31 ........ In Conjunction With (ICW) Meeting Requests open at www.AESnet.org

September 4 ........ Scientific Exhibit confirmations sent out

By September 14 ..... Last date for signed advertising and sponsorship agreements for items promoted in the print Program Book

September 28 ........ Innovation Pavilion and Office Rental deadline

October 1 ............ Group hotel reservations deadline

October 31 .......... Deadline for In Conjunction With meeting requests

October 30 .......... Final Passport to Prizes deadline if slots are still available

October 30 .......... Final Media Wall and Door Drop advertising insertion order deadline

October 30 .......... Last date for signed advertising and sponsorship agreements for items disclosed in on-site signage

November 2 .......... Complimentary direct mail list of registrants to date provided to all exhibitors for one-time use. All mailings must be approved by AES.

November 7 .......... Individual hotel reservation deadline

NEW ORLEANS | NOV 30 - DEC 4 | AESNET.ORG