EXHIBITS AND SUPPORT OPPORTUNITIES

FIVE DAYS.
THOUSANDS OF DECISION MAKERS.
ALL FOCUSED ON EPILEPSY.

AES 2020
ANNUAL MEETING
Dec 4 - 8 | Seattle, WA

EXHIBITS AND SUPPORT OPPORTUNITIES
SHOW SUPPORT. BUILD AWARENESS. MAKE CONTACTS.

The American Epilepsy Society (AES) Annual Meeting brings thousands of epilepsy professionals together, all in one place. It’s your biggest opportunity each year to put your brand in front of a highly qualified and targeted audience.

• Showcase your brand, product, and services
• Interact with clinicians, researchers, and scientists
• Connect with your existing customers
• Generate valuable sales leads
• Network with leaders in epilepsy medicine and science

Reserve your Exhibit Booth, but don’t stop there. Check out all these additional opportunities for introducing and promoting your brand throughout the five-day event.

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The American Epilepsy Society is monitoring the COVID-19 situation closely. Our focus is on creating a valuable in-person event for the epilepsy medical, research, and pharmaceutical community. As COVID-19 evolves, we will follow any recommendations of the CDC, the WHO and state and local health authorities. The safety and well-being of our attendees, exhibitors, vendors, and staff is and will remain a top priority.

If travel or in-person meeting restrictions are in place at the time of the AES 2020 Annual Meeting, exhibitors, advertisers, and sponsors can expect to be offered options that include virtual, interactive programming or full refunds.
Connect with Decision Makers. TOGETHER IN ONE PLACE

HIGHLY ENGAGED AND ENERGIZED ATTENDEES

Join the epilepsy and seizure disorder community at the 2020 AES Annual Meeting and meet thousands of epilepsy specialists from all 50 states and nearly 70 countries!

- Health care professionals who provide care to millions of seizure disorder patients each year
- Basic science researchers, clinical researchers, and pharmacy specialists
- Global audience: 75% travel from around the USA, 25% attend from other countries

ALL AREAS OF THE SPECIALTY REPRESENTED

- Neurologists/Neurosurgeons/MDs: 57%
- Researchers: 20%
- Medical Administrators: 9%
- Nurses (RN, APN): 6%
- Psychiatrists/Psychologists: 3%
- Pharmacologists: 2%
- Imaging Specialists: 1%
- Counselors (Genetic, Social work): 1%
- Physician Assistants: 1%

YOU BELONG HERE!

If your company markets products or services that support the science, diagnosis, treatment, and management of epilepsy, you don’t want to miss this once-a-year outreach opportunity. Exhibitors include leaders in:

- Brain Imaging
- Clinical Research
- Diagnostics
- Genetic Research/Testing
- Hardware/Software
- Laboratories
- Medical Devices and Equipment
- Medical Nutrition
- Office Practice Needs
- Patient Education/Outreach
- Patient Monitoring
- Pharmaceuticals
- Professional Education
- Publications
- Recruiting Services
- Recruiting Tools
- Research Tools
- Seizure Detection/Tracking

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Maximize Your Impact. YOUR BOOTH AND BEYOND

OPPORTUNITIES AT A GLANCE

EXHIBIT BOOTH
The platform for everything you do at the AES Annual Meeting, various sizes are still available. The Exhibit Hall is on track to sell out again this year.

INNOVATION PAVILIONS
Available to exhibitors only, get extra space to engage attendees in creative new ways and provide interactive education in a convenient and intimate environment.

OFFICE RENTALS
Office rentals in the Exhibit Hall are available for private meetings beyond the hours when the exhibits are open.

SPONSORSHIPS
Attach your brand to the frequently visited coat check, strategically-located hand sanitizers, cell phone charging stations, and coffee breaks—or one of many other sponsorship opportunities.

BOOTH TRAFFIC PROMOTIONS
Passport to Prizes: a show favorite for attracting traffic to your booth! Effective tool for generating booth visits. Limited to 20 participating companies.

ANNUAL MEETING ADVERTISING
Get your message in front of AES members in multiple ways while in Seattle, WA—from the airport to the 100 square foot media wall to sleeping room door drops to the Program Book that every attendee receives. And much more!

YEAR-ROUND ADVERTISING
Advertise in Epilepsy Currents: augment your presence at the AES Annual Meeting by reaching your target audience year-round.

SATELLITE SYMPOSIA & WORKSHOPS
AES allows select satellite symposia by application only. Content may not duplicate any aspect of the educational program at the 2020 AES Annual Meeting.

PRODUCT THEATERS
One hour promotional forum in exhibit hall. Limited slots available. Up to nearly 100 seats per session.

SCIENTIFIC EXHIBITS
Separate from commercial exhibits, scientific exhibits are staffed exclusively by scientists and investigators. Share information about the current state of your research.

EDUCATION SUPPORT
Select from three different types of support: accredited medical education (e.g., CME grants for symposia), non accredited education (e.g., lectures, investigator workshops, and special interest groups), and professional development (e.g., AES Fellows Program and Young Investigator awards).

EQUIPMENT AUCTION
Focus the attention of the epilepsy professionals squarely on your company’s equipment by donating it for auction—and support AES at the same time. Capital goods only.

EPILEPSY RESOURCE AREA
(Nonprofit Organizations Only)
AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding.

The AES post-event survey of 2019 exhibitors indicates that over 96% of exhibitors are “satisfied” or “very satisfied” with the AES Annual Meeting. Over 86% of AES exhibitors routinely report that the quality of leads are “good” or “excellent.” Exhibitors gave the 2019 AES meeting a value rating of 8.1 (out of 10).
Gain Extra Recognition. REACH A NEW LEVEL AT AES

GET EXTRA RECOGNITION AT THE AES MEETING AND THROUGHOUT THE ENTIRE YEAR

Shape a package of opportunities that fits your outreach needs. Add up your company’s total amount of qualifying expenditures, and get recognition for your support at the appropriate leadership level, including an award presentation with AES Leadership on Saturday in the Exhibit Hall. Thanks in part to the generosity of commercial and nonprofit supporters, AES is able to fulfill its mission: to advance research and education for professionals dedicated to the prevention, treatment, and cure of epilepsy.

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**2019 SUPPORTERS**

**BENEFACTOR LEVEL**
- Eisai Inc.

**LEADER LEVEL**
- UCB Inc.
  - Greenwich Biosciences, Inc.
  - Sunovion Pharmaceuticals Inc.

**PARTNER LEVEL**
- SK Life Science, Inc.
  - LivaNova
  - Upsher-Smith Laboratories, Inc.
  - Supernus Pharmaceuticals, Inc.

**SUPPORTER LEVEL**
- Aquestive Therapeutics, Inc.
  - BIOCODEX
  - Brain Sentinel, Inc.
  - Mallinckrodt Pharmaceuticals

**ADVOCATE LEVEL**
- Zogenix, Inc.
  - NeuroPace, Inc.
  - Medtronic
  - BioMarin Pharmaceutical Inc.
  - Nihon Kohden America, Inc.
  - Neurelis, Inc.

**ADVOCATE LEVEL, cont.**
- Aprecia Pharmaceuticals
  - Persyst Development Corporation
  - Ricoh USA, Inc.
  - Natus Neuro
  - Zimmer Biomet
  - RhythmLink International, LLC
  - Epilepsy Foundation
  - Lundbeck
  - Ceribell
  - empatica inc.
  - Cadwell Industries, Inc.
  - Neuralynx, Inc.
  - Compumedics/Neuroscan
  - Micromed

**PATRON LEVEL**
- Lifelines Neurodiagnostics Systems, Inc.
- Texas Children’s Hospital
- Charleston Area Medical Center
- MEGIN Oy
- Ad-Tech Medical Instrument Corp.
- Moberg ICU Solutions
- PHC, Inc.

**PATRON LEVEL, cont.**
- PMT Corporation
- Renishaw Inc.
- Philips Neuro
- Core Physicians
- Tuberous Sclerosis Alliance
- Memorial Healthcare System
- Invitae
- Biogen Inc.
- Cleveland Clinical Epilepsy Center
- Norton Neuroscience Institute, a part of Norton Healthcare
- Monteris Medical, Inc.
YOUR AES EXHIBIT BOOTH OFFERS DIRECT CONTACT TO THOUSANDS OF EPILEPSY DECISION-MAKERS

$3,300 per 100 square feet of exhibit space
$150 for each exposed corner

Attention Nonprofit Organizations! AES provides an Epilepsy Resource Area for nonprofit organizations involved in advocacy, patient outreach, patient services, and research funding. The $500 exhibit fee includes a 6’ draped table, two chairs, carpet and one wastebasket. Reserve now.

INCLUDED IN YOUR EXHIBIT PACKAGE

- 4 Exhibit Hall badges per 10’ x 10’ booth
- 2 Exhibit Hall badges per nonprofit tabletop
- Company listing in Program Book
- Online exhibit listing
- Black and white identification sign
- Lunches, refreshments, poster sessions, and prize drawings in the Exhibit Hall to promote traffic
- Pre- and post-show electronic list of registered attendees (direct mail addresses only)
- Complimentary electronic VIP passes to invite your best customers to the Exhibit Hall
- Priority sign-up for the 2021 Annual Meeting in Chicago, Illinois

PLUS!

Earn THREE priority points for booking at least two rooms (two-night minimum each) per 100 square feet of exhibit space within the official AES hotel block by October 6, 2020. Individual hotel reservations open July 7, 2020.

RESERVE YOUR BOOTH TODAY

Act now: Exhibit space will sell out quickly!

Applications for exhibit space must include 50% deposit payment, payable in U.S. funds or drawn on a U.S. bank. After Friday, August 21, 2020, 100% payment must be included with your application.

Quick and easy: reserve your booth online with a credit card.

QUESTIONS ABOUT BOOTH RESERVATIONS?

Contact Jennifer Bitner, Exhibit Sales Associate
Phone: 312-265-9654
Email: jennifer@corcexpo.com

VIEW HALL FLOOR PLAN: CLICK HERE

EXHIBITOR GUIDELINES: CLICK HERE

WHO IS EXHIBITING IN 2020: CLICK HERE

RESERVE EXHIBIT SPACE: CLICK HERE

EXHIBITOR MOVE-IN

Thursday, Dec 3 .... 8:00 a.m. – 5:00 p.m.
Friday, Dec 4 ....... 8:00 a.m. – 5:00 p.m.
Saturday, Dec 5 .... 8:00 a.m. – 10:00 a.m.

SHOW HOURS

Saturday, Dec 5 ....... Noon – 6:00 p.m.
Sunday, Dec 6 .... 10:00 a.m. – 4:00 p.m.
Monday, Dec 7 .... 10:00 a.m. – 2:00 p.m.

EXHIBITOR MOVE-OUT

Monday, Dec 7 .... 2:00 p.m. – 10:00 p.m.
Tuesday, Dec 8 ....... 8:00 am – Noon

Any items or exhibit materials on Epilepsy Resource Area tables must be cleared by the exhibitor by 5:00 PM on Monday, Dec 7.
Innovation Pavilions. ADDITIONAL SPACES FOR EXHIBITOR OUTREACH

ONLY 4 ARE AVAILABLE

Located inside the Exhibit Hall, four Innovation Pavilions are available—to paid exhibitors only—at the 2020 Annual Meeting. Pavilions offer your company the opportunity to conduct meetings away from the hubbub of the show floor, hold small gatherings of targeted attendees with a speaker, or engage attendees with your brand in creative new ways. Plus, AES will promote Pavilions both before and during the meeting.

PROMOTION PROVIDED BY AES
Pre-meeting:
• Promotional email sent to AES members and Annual Meeting registrants to increase awareness of Innovation Pavilions

On-site:
• Listing in the on-site Program Book and Mobile App
• Signage in the exhibit area

Please note that all of the above activities will promote the Pavilions as a whole. Participating companies may choose to do independent promotions. Promotions may not imply endorsement by AES.

HOURS
The Pavilions are open during exhibit hours:
Saturday, December 5 .......... Noon - 6:00 p.m.
Sunday, December 6 ..... 10:00 a.m. - 4:00 p.m.
Monday, December 7 ..... 10:00 a.m. - 2:00 p.m.

COST
30’ X 40’ (1,200 SQ. FT.)
Fee (includes all three days) ............... $15,000

Add-on
Contact AES about upgrading your Pavilion with soundproof walls.

INCLUDED
• Three additional exhibit-only passes for your Pavilion
• Hard wall area inside the Exhibit Hall
• Carpeting
• Registration table with two chairs
• 22”x28” sign with company name and Pavilion title, plus ten word description

Each company is responsible for all other costs associated with their participation, including but not limited to audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees associated with participation. Once per day vacuuming is covered by AES. Orders can be placed using the exhibitor service manual.

QUESTIONS ABOUT INNOVATION PAVILIONS?
Contact: Noreen Burke,
AES Exhibit Manager
Phone: 312-265-9648
Email: noreen@corcexpo.com

Reservation Deadline:
September 25, 2020

PAVILION APPLICATION: CLICK HERE
OFFICE RENTALS

PRIVATE MEETING SPACE ON THE SHOW FLOOR

RESERVE EARLY. NUMBER OF OFFICES AVAILABLE IS LIMITED

Sometimes the trade show floor gets a little busy for the deeper, one-on-one discussions with attendees interested in your products. Office rentals, available for extended hours beyond the exhibit floor hours, are available.

HOURS

EXHIBIT HALL HOURS
Saturday, Dec 5 .................. Noon – 6:00 p.m.
Sunday, Dec 6 .............. 10:00 a.m. – 4:00 p.m.
Monday, Dec 7 .............. 10:00 a.m. – 2:00 p.m.

BEFORE AND AFTER EXHIBIT HALL HOURS
Saturday, Dec 5 ............6:00 p.m. – 7:00 p.m.
Sunday, Dec 6 ............ 7:00 a.m. – 10:00 a.m.
Sunday, Dec 6 ............ 4:00 p.m. – 7:00 p.m.
Monday, Dec 7 ............ 8:00 a.m. – 10:00 a.m.

OFFICE RENTAL COST

10’ X 20’ (200 SQ. FT.)
Saturday or Sunday only ................. $3,000
Monday only .................................. $2,500
Any two days ............................. $5,500
All three days ............................... $6,500

WHAT’S INCLUDED

- Hard wall office inside the Exhibit Hall
- Carpeting
- 6’ draped registration table with two chairs
- 22”x28” sign with easel displaying office three-day schedule (company name only)

Each company is responsible for all other costs associated with its participation, including but not limited to, audiovisual, food and beverage, additional lighting, furnishings, drayage, labor, and any other fees.

Orders can be placed using the exhibitor services manual, available at www.AESnet.org in August.

Questions about Innovation Pavilions?
Contact: Noreen Burke,
AES Exhibit Manager
Phone: 312-265-9648
Email: noureen@corcexpo.com

Reservation Deadline: September 25, 2020

Office renters may access the office space for set-up at 8:00 a.m. on the day of the rental. Offices must be clear by renter by 7:00 p.m. on Saturday and Sunday and 3:00 p.m. on Monday. Exhibitor is responsible for office keys during rental period and will need to coordinate access for catering/outside vendor deliveries. Please notify show management 60 days in advance if additional office keys are required (fees may apply).

For meeting space outside the exhibit hall, see In Conjunction With (ICW) information at meeting.aesnet.org/conjunction-icw-meetings. Requests for ICW meetings open in August.
CREATE AN OUTREACH PACKAGE THAT FITS YOUR MARKETING GOALS AND BUDGET

Put your brand in front of attendees all meeting long. Sponsor special interest groups (SIGs), Junior Investigator Awards, cell charging stations, or other opportunities that fit your marketing strategy. Check out ways to reach your audience through highly targeted advertising at a range of price levels. For maximum exposure, select multiple ways to participate.

OPPORTUNITIES AT-A-GLANCE

REACH OUT WITH TARGETED ADVERTISING

- Hotel Key Cards and Jackets .................................. $69,000
- Program Book Advertising ................................. $4,800 to $16,000
- Program Book Belly Band .................................. $18,000
- Footprints to Your Booth ...................................... $16,000
- Sleeping Room Door Drop ................................. $3,000 to $25,000
- Media Wall Advertising ...................................... $2,500 to $8,000
- Sleeping Room Dark Channel ............................ $31,000
- Skybridge Cling in Exhibit Hall .......................... $60,000
- Park Benches in Exhibit Hall ............................... $15,000 each
- Exhibit Hall Lunch Table Ads ............................ $2,600 for 20
- Signage for General Support ............................... $10,000 minimum

GET NOTICED OUT AND ABOUT

- Hanging Banner in Registration Lobby ............... $34,000
- Escalator Overhang Cling in Registration Lobby .... $36,000
- Escalator Trough Ads up to Registration ...... Let’s Discuss
- Airport Advertising at SEA .............................. $25,000 to $80,000
- Billboards from SEA to Downtown .... $15,000 to $30,000
- 8th & Pike Two Direction Ad ............................. $46,000

ENHANCE ATTENDEE EXPERIENCE

- Mobile App Sponsorship ................................... $85,000
- Speed Networking Event ................................... $21,000
- Complimentary Coat and Bag Check ................... $25,000
- Premium Passport to Prizes ................................ $15,000
- Passport Booth Traffic Promotion Slot ............... $2,500
- Attendee Step Challenge .................................... $30,000
- At-A-Glance Meeting Guide ............................... $18,000
- Career Center on Exhibit Floor ........................... $22,000
- Attendee Lounge ............................................... $18,000
- Water Station and Cups ............................... $3,000 to $4,200 per cooler
- Hand Sanitizer Totems ................................. 5 for $25,000 or 10 for $40,000
- Cell Phone Chargers ................................. 3 for $19,000 or 6 for $33,000
- Random Acts of Kindness ................................... $2,400
- Pop-up Events .................................................. Let’s Discuss

ATTACH YOUR BRAND TO INFORMAL LEARNING

- Product Theater ................................................. $28,000
- Abstract Guide Sponsorship ............................... $22,000
- Abstract Online Search Sponsorship ................. $27,000
- Epilepsy Quiz-A-Day Game ............................... $27,000
- EEG Course for Residents Sponsorship ............... CALL
- Diverse Professional Community Posters .............. $16,000
- Women in Epilepsy Professions Luncheon .......... $16,000
- Special Interest Group Sponsorship ................. $5,000
- Investigator Workshop Sponsorship ................. $5,000
- Hoyer Lecture Sponsorship ............................... $5,000
- Satellite Education .............................................. starts at $30,000
- Invitational Presentations ................................. $5,000 to $15,000
- Scientific Exhibit ............................................. starts at $6,000

SUPPORT HIGH TRAFFIC EVENTS & SERVICES

- Exhibit Hall Opening Sponsorship ................... $18,000
- Stick-and-Stack Ribbon Booth ......................... $25,000
- Poster Session Support Package ....................... $34,000
- Buffet Lunches ............................................. $25,000 each day
- Networking Breaks in Exhibit Hall ................. $7,800 each
- Poster Session Breakfast ................................ $10,000
- President’s Reception ....................................... $5,000
- Attendee Reception ......................................... $12,500
- Leadership Breakfast Sponsorship ................. $12,500
- Pop-up Popcorn Stand! .................................... $5,500 per day

CONNECT YOUR BRAND TO PATIENT INTERESTS

- Thought Leader Theater .................................... $52,000
- Epilepsy Leadership Council (ELC) ............... $7,500 to $25,000
- Hoyer Lecture Webcast .................................... $13,000
- Non Profits Only Ads En Route to Education .. Non Profits Only

GROW THE EPILEPSY TALENT PIPELINE

- Equipment Auction ....................................... $5,000 to $50,000 (in kind)
- Wine Event Sponsorship .................................. $11,000
- Palate Power Puzzle Sponsorship ..................... $3,700
- Onsite Career Fair Table ................................. $3,500
- Online Career Fair Participation ...................... $2,500

VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS
Deliver Your Message. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE.” CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

REACH OUT WITH TARGETED ADVERTISING

Hotel Key Cards and Jackets .......................... $69,000 EXCLUSIVE
Put your company name in the hands of attendees staying at AES hotels. Current room block is 10,000 sleeping nights—likely to increase. Attendees use key cards several times per day.

Program Book Advertising ............................... $4,800 to $16,000
The guide to the Annual Meeting—92% of attendees report referring to this guide often during the meeting. Cost based on position, size, and color. Four color positions: Back cover: $16,000; Inside front cover: $14,000; Inside back cover: $14,000; Run of book: $7,800. Black and white inside full-page $4,800. Limited availability.

Program Book Belly Band ............................... $18,000 EXCLUSIVE
High impact item! Your unbranded message wrapped around every program book handed out to every AES attendee!

Footprints to Your Booth ............................... $16,000 SEMI-EXCLUSIVE
Only available to two supporters: provide 1’ by 1’ footprints with your logo to direct attendees to your booth. Footprints can originate from the door of the Exhibit Hall or from a food service station—your choice.

Single Advertiser Sleeping Room Door Drop $15,000 to $25,000 EXCLUSIVE
AES attendees will wake up to your message and your message only in the Thurs, Fri, Sun, or Mon Exclusive Door Drop delivered to sleeping rooms.

Multiple Advertiser Sleeping Room Door Drop .......... $5,300/piece
Your message will be delivered on Saturday night — the perfect time to connect with attendees in their rooms at most AES hotels. Great way to promote traffic to your booth, your pavilion, or your scientific exhibit.

In-Room Dark Channel ............................... $31,000 EXCLUSIVE
Your ad on the dark channel in attendee sleeping rooms in AES hotels—reach customers during nearly 10,000 sleeping nights!

Media Wall Advertising ................................... $2,500 to $8,000
Purchase a 10, 30 or 60 second spot to rotate on a 100 square foot state-of-the-art LED video screen across from registration. Visible by traffic for registration, to/from exhibit hall and up/down escalators from sessions. Produce your own video (no sound, please) or AES can put together a PowerPoint ad with content you provide. THREE-PACK OF 10 SECOND ADS INTERSPERSED IN THE LOOP SO YOUR COMPANY APPEARS MORE FREQUENTLY!

Skybridge Cling in Exhibit Hall ......................... $60,000 EXCLUSIVE
All the back and forth traffic between the two sections of the exhibit hall will see your ad multiple times.

Park Benches in Exhibit Hall ....................... $15,000 each SEMI-EXCLUSIVE
Get noticed in the Exhibit Hall with your company branding on a park bench and accompanying floor decal in a high traffic area. Only three available. Each bench “unit” is two back-to-back benches with 2 floor decals, so four big ads in the middle of everything!

Exhibit Hall Lunch Table Ads ......................... $2,600 for 20 tables
Your message prominently displayed on a table in the lunch area. LIMITED TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

Annual Meeting General Support ....................... Minimum $10,000
Acknowledgement in Program Book and in recognition signs placed by AES.
Build Momentum. **SPONSORSHIPS AND ADVERTISING**

**CONTACT AES FOR ITEMS MARKED “EXCLUSIVE.” CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.**

**VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS**

**GET NOTICED OUT AND ABOUT**

Hanging Banner in Registration Lobby ................. $34,000 EXCLUSIVE
Your message on this two-sided 10’ x 40’ banner won’t be missed. Hangs over the top of the up/down escalators that deliver your customers to the registration lobby.

Escalator Overhang Cling in Registration Lobby ..... $36,000 EXCLUSIVE
Large cling on the overlook of the Pratt Street Lobby--right in the middle of all the registration and education traffic! Roughly 120 linear feet.

Airport Advertising at SEA .......................... $25,000 to $80,000
Reach your target audience as they step off the plane in concourses and baggage claims, and catch them again when they are leaving! Because airport advertising will reach nearly all AES attendees, all epilepsy-related ads at the airport (even if consumer directed) must go through AES. See guidelines on page 16.

Seattle Billboards ............................... $15,000 to $30,000
Target AES attendees on their trip from the airport into town as they anticipate seeing old friends and hearing new ideas in epilepsy. Billboards are illuminated and come in two sizes. Simple, direct, and effective.

8th & Pike Two Direction Ad ................. $46,000 EXCLUSIVE
Your huge ad on two sides of a building attendees will walk toward multiple times per day as they go from hotels to education sessions, exhibits, and meetings. Located at the corner of 8th Avenue and Pike, across from the Convention Center.

**ENHANCE ATTENDEE EXPERIENCE**

Mobile App Sponsorship ........................ $85,000 EXCLUSIVE
Frequently opened and used by attendees! Mobile App will be live for a designated period of time prior to, during, and after the conclusion of the meeting. Heavily promoted by AES. Sponsor appears on splash screen.

Speed Networking Event ........................ $21,000 EXCLUSIVE
Sponsor this fun and useful event that brings together the most accomplished professionals with the brightest clinical and research minds in epilepsy’s future.

Complimentary Coat and Bag Check .............. $25,000 EXCLUSIVE
Great opportunity for five-day visibility! Attendees can drop off coats and store bags, and you can provide claim tickets with your message. Depending on message may incur 10% convention surcharge.

Premium Passport to Prizes ......................... $15,000 EXCLUSIVE
Your company’s booth will serve as the drop off location for completed Passports to Prizes. On the last day, your company will host the Grand Prize drawing.

Passport to Prizes ........................................ $2,500
Attendees get “Passport” stamped at your booth for daily prize drawing. Participation limited to twenty companies.

Attendee Step Challenge ................................. $30,000 EXCLUSIVE
Your company name and logo will reach both attendees and non-attending members who will download a simple app that will count their steps during a specified number of days during the AES meeting! Great reach and lots of fun!

Career Center On Exhibit Floor .......................... $22,000 EXCLUSIVE
A great attraction for early career attendees, the center will include a Career Fair plus mentoring and other career support activities. Your company will be mentioned in premeeting member news, program book advertisement, and on-site signage.
Generate Excitement. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE.” CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

ENHANCE ATTENDEE EXPERIENCE

At-A-Glance Meeting Guide ............................... $18,000 EXCLUSIVE
Handy booklet format with key meeting information. Supporter name and logo on front, your ad on back cover. Supporter booth location highlighted.

Attendee Lounge ........................................... $18,000 EXCLUSIVE
A place to relax and share conversation with fellow attendees or catch up on email. Highly used space on exhibit floor with “walls” made by your sponsorship sign. Great location right inside the exhibit hall entrance!

Water Stations and Cups ................................. $3,000 to $4,200
Two options in 2020: in the high traffic Exhibit Hall for three days ($3,000 per station) or in a high traffic location outside the Exhibit Hall for five days ($4,200 per station). Water bubbler can be branded with your logo. You can provide cups with your logo and other messaging.

Hand Sanitizer Totems ............................... 5 for $25,000 or 10 for $40,000
Stations can be placed near elevators, escalators, registration area, and on exhibit floor. Each wrapped with a 15” x 11” poster panel provided by sponsor.

Cell Phone Chargers ................................. 3 for $19,000 or 6 for $33,000
Conveniently located inside and outside exhibit hall. Different styles all have options for decals, some with LED displays for approved ad.

Random Acts of Kindness Sponsorship ............................. $2,400
Attendees receiving a Random Act will get an envelope with an unexpected surprise! Inside, your company will be listed as a Random Act supporter. By including your booth number, recipients will be encouraged to say thank you. LIMITED TO EXHIBITORS WHOSE BOOTH SIZE IS 400 SQUARE FEET OR LESS.

Pop-up Events .................................................. Let’s Discuss
Shhh...surprising the crowd gets your company attention and your message breaks through. Creativity is invited.

CONNECT YOUR BRAND TO PATIENT INTERESTS

Thought Leader Theater ................................. $52,000 EXCLUSIVE
A professional recording studio with TV anchor talent will conduct scheduled interviews over three days with AES and nonprofit thought leaders. The resulting professionally produced videos for nonprofits will include mention of your support.

Epilepsy Leadership Council (ELC) support........ $7,500 to $50,000
Lots of choices for supporting this 35+ member (all epilepsy-related organizations): general support; ELC Skill & Hill Day; luncheon at AES Meeting and more.

Hoyer Lecture Webcast ................................. $13,000 EXCLUSIVE
Your company will be featured as the Webcast supporter and identified for one year as the supporter of the enduring content on YouTube and the AES online learning portal.
BUILD MOMENTUM. SPONSORSHIPS AND ADVERTISING

CONTACT AES FOR ITEMS MARKED “EXCLUSIVE.” CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.
VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS

SUPPORT HIGH TRAFFIC EVENTS & SERVICES

Exhibit Hall Opening Sponsorship ....................... $18,000 EXCLUSIVE
A jazz band or local high school musicians wearing your logo t-shirts to lead the mass of attendees into the Exhibit Hall. Signage at exhibit hall entrance thank you for sponsoring.

Stick-and-Stack Ribbon Booth Sponsorship ...........$25,000 EXCLUSIVE
Your sponsorship will make badge ribbons “a thing”, with a heavily promoted, staffed, upgraded ribbon pick-up area in the popular AES MEMBER CENTER! that the majority of attendees will visit. Sponsor signage in the ribbon area and other recognition.

Poster Session Breakfast ................................. $10,000 EXCLUSIVE
Science takes center stage in the high-traffic AES poster sessions and Monday’s complimentary continental breakfast is an added attraction. Sponsor receives signage and can provide napkins.

Box Lunches in Exhibit Hall ............................. $25,000 each day
Signage and acknowledgement in Program Book. Company name and logo on napkins and cups.

Networking Breaks in Exhibit Hall, with Coffee! ...... $7,800 each day
Signage and acknowledgement in Program Book and use of company name on napkins and cups, provided by sponsor.

President’s Reception .................................... $5,000
Multiple sponsors at a minimum of $5,000 are welcome to support this gathering of key opinion leaders. Non-profit, university, or medical center sponsors only, please.

Attendee Reception ..................................... $12,500 EXCLUSIVE
Here’s where to find the fun on Sunday night. It’s dessert and dancing, with your company’s sponsorship on signage, coffee cups, and napkins.

Leadership Breakfast Sponsorship .................... $12,500 EXCLUSIVE
Exclusive opportunity for a non-profit sponsor to get recognition on all tables, on signage by the buffet line, and from the podium for this important key opinion leader event.

Pop-up Popcorn! .......................................... $5,500 per day
Sponsorship includes your company name and logo on bags (depending on location) and attendant t-shirt. Lure attendees with the smell of popcorn! Potential locations on exhibit hall floor, outside scientific exhibits, or near escalators to/from sessions.

ATTACH YOUR BRAND TO INFORMAL LEARNING

Product Theater ...........................................$28,000
One hour promotional forum for exhibitors to interact with AES attendees on the exhibit floor. Demonstrate products, provide up-to-date research findings, discuss patient education and therapeutic areas. Only four slots available.

Abstract Guide Sponsorship ............................. $22,000 EXCLUSIVE
Printed guide (booklet) to hand out to all attendees; provides full coverage of the abstracts and poster area. Includes notice of your sponsorship on front cover and approved ad on back cover.

Abstract Guide Advertisement .......................... $7,800
Full page, four color ad. Run of book.

Abstract Online Search Sponsorship .................. $27,000 EXCLUSIVE
Sponsor of the online search will be recognized under the search bar for three months. Mobile app and AES website will deliver users to this page.
Deliver Your Message. **SPONSORSHIPS AND ADVERTISING**

**CONTACT AES FOR ITEMS MARKED “EXCLUSIVE”. CLICK HERE TO ORDER NON-EXCLUSIVE ITEMS.**

**VISIT THE AES WEBSITE FOR AD SPECS AND RESERVATIONS**

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**Epilepsy Quiz-A-Day Game** ........................................ $27,000 EXCLUSIVE

Two quick online medical quizzes per day for two weeks leading up to and during the AES meeting—brought to all AES members and meeting attendees by your company to support awareness of the clinical content at the AES meeting. Promoted in AES member outreach. Your name and logo in all emails and promotions of activity.

**EEG Course for Residents (Sponsorship)** ........ Call or email for pricing

Opportunities for non-CME medical education grants and use of industry products for this pilot program. Live 1.5-day course for residents.

**Contributions of a Diverse Professional Community** .... $16,000 OR 4 @ $4,000

Poster session featuring work of professionals who identify with underrepresented minorities. Your company will be recognized in an ad in the program book and in signage at AES.

**Women in Epilepsy Professions Luncheon** ........ $16,000 EXCLUSIVE

Up to 100 professionals across all career stages in epilepsy research, clinical care, and education gather for networking and open communication. Your company gets podium time and signage.

**Special Interest Group and Investigator Workshop Sponsorships** ..... $5,000 each

Attach your brand to a special topic or issue in epilepsy. Attendees connect, exchange information, share resources, and conduct in-depth discussions during 90-minute meetings.

**Hoyer Lecture Sponsorship** .............................................. $5,000

Lecture targets both the professional and patient community.

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**GROW THE EPILEPSY TALENT PIPELINE**

**Wine Event Sponsorship** ........................................... $11,000 EXCLUSIVE

To be held in Seattle’s Famous Pike Place Market, the sponsor will be credited in promotion of the event, a program book ad, signage in the registration area, and logo on napkins at the event. This event attracts many AES current and past leaders. Proceeds benefit research grant endowments.

**Palate Power Puzzle Sponsorship** .................................... $3,700

Add to the fun at the Wine Event with this game that’s a favorite with many AES key opinion leaders. See who gets bragging rights for their skill in identifying the varietal, country, and vintage of five mystery wines. Proceeds benefit research grant endowments.

**Onsite Career Fair Table in Career Center** .................... $3,500

**Online Career Fair Participation** ................................. $2,500

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Sponsorships sell out quickly.
Check availability and reserve your sponsorship or ad by contacting:

Susan Oliver
Associate Executive Director, Advancement
Phone: 312-883-3800, x102
Email: soliver@AESnet.org
Position for AES 2021. Max Your 2020 Priority Points

Booth Selection for the 2021 AES Annual Meeting in Chicago Starts at AES 2020 in Seattle

You will be invited to select your 2021 booth position in order of the 2020 priority points you have accumulated. The more points you earn, the better spot you get on the exhibit floor in Seattle!

Here’s the system for earning points:

- **Participation Points:** 1 point for each year of exhibiting since 2003. Only these points carry over to next year. Exhibitors who do not exhibit two years in a row may lose all participation points.

- **2020 Booth Size Points:** 1 point per 100 square feet

- **2020 Housing Points:** Earn 3 priority points for booking at least two rooms (two-night minimum each) per 100 square feet of exhibit space within the official AES hotel block by October 6, 2020.

- **2020 Total Spend Points,** calculated as of the Wednesday before Thanksgiving:
  - **BENEFACCTOR:** $500,000 and over = 13 points
  - **LEADER:** $250,000 to $499,999 = 10 points
  - **PARTNER:** $100,000 to $249,000 = 7 points
  - **SUPPORTER:** $50,000 to $99,999 = 5 points
  - **CONTRIBUTOR:** $25,000 to $49,999 = 3 points
  - **ADVOCATE:** $10,000 to $24,999 = 2 points
  - **PATRON:** $5,000 to $9,999 = 1 point

Reach your target audience year-round!
Advertise in Epilepsy Currents

For more information on Epilepsy Currents:
  - **Contact:** Mac McKay
  - **Phone:** (804) 490-7420
  - **Email:** Mac.Mckay@sagepub.com

Get an early chance at your preferred 2021 Hotel!

Group hotel reservations for 2021 in Chicago will be staged according to 2020 recognition levels. Benefactors, Leaders, Partners, and Supporters—in that order—will have first pick of rooms, followed by Contributors, Advocates, and Patrons (combined as one group) prior to the general opening for group hotel reservations. 2021 booth payments must be up to date to participate.
Guidelines. SPONSORSHIPS AND ADVERTISING

Who qualifies as advertisers or sponsors? The following categories qualify to participate in the AES 2020 Annual Meeting as advertisers or sponsors, providing you meet all other requirements for participating in the AES Annual Meeting per AES Exhibitor Guidelines:

- 2020 commercial booth or nonprofit tabletop exhibitors
- 2020 scientific exhibitors
- Non-exhibiting companies with an epilepsy-related medicine or device in pre-commercial status, provided they don’t already have a commercial epilepsy product
- Medical education companies providing a satellite symposium that is sponsored by a company that qualifies to purchase advertising or sponsorship opportunities
- Companies in Loss of Exclusivity status or going into LOE in 2020 that in the past two years reached Advocate Level or above in the AES recognition system through expenditures on Epilepsy Currents advertising, medical education grants, and charitable support—or will reach that level in 2020.

All advertising and sponsorship goes through AES. All advertising and sponsorship goes through AES. All companies and organizations participating in the AES 2020 Annual Meeting as exhibitors, sponsors, and advertisers of content targeted in any way at the professional epilepsy audience that appears during the 11/30/2020 to 12/11/2020 time period in the Seattle market must purchase these products from AES. Note that advertising placements of a month or less that: (1) include these dates, (2) are targeted at the consumer market, and (3) are in or near venues or outlets where they can reasonably be expected to reach the AES professional audience will be considered targeted at professionals and therefore must be purchased through AES. Advertising includes, but is not limited to, advertising on-site at the convention center and AES hotels and in-market advertising such as airport, billboards, signage in the central business district and on or near AES hotels, bus, taxi, clings, pop-ups, projection ads, mobile advertising, pedicabs, and other outdoor advertising.

Hotel advertising. AES does not allow advertising in conference hotels with the exception of advertising inventory offered by AES in the headquarters hotels.

Complimentary registrant mailing list. All exhibitors will receive (via the exhibitor newsletter) a link to the meeting registrant list on or about November 6, 2020 and again on or about January 8, 2021. Each is for a one-time only use. Only postal mailing addresses will be provided. AES does not provide email addresses.

- Each commercial booth, medical affairs booth (if separate from commercial), tabletop exhibit, scientific exhibit, Innovation Pavilion, and satellite symposium or workshop is entitled to one use of the pre-meeting registrant list and the post-meeting registrant list. Your mailing must be related to the AES item—e.g. exhibit booth, scientific booth, Pavilion, etc.—for which you are given a complimentary use of the list.
- Mailings using the pre-registration list must be mailed no later than December 1, 2020. Mailings using the final registration list must be mailed no later than February 26, 2021.
- The mailing list is sent via the exhibitor newsletter or a separate e-blast to the contact of record that your company has provided. Please contact this person on your team to get your copy of the list.

AES approvals for ads and mailings. All advertisements and mailings using the AES registrant list must be approved by the American Epilepsy Society in advance. AES can review your messaging and/or art in its early stages of execution in addition to reviewing the final for approval. Send all approval requests to soliver@aesnet.org and allow two business days for review.

Use of QR codes in advertisements. QR codes on print or digital advertisements are acceptable provided the code takes the user directly to a PDF of the document, i.e. a copy of the ad, and not to the advertiser’s website.

References to AES in ads and mailings. Advertisements and direct mail outreach may include reference to the AES Annual Meeting, but it must not imply that the ad or mailer is from AES. During the review process, AES reserves the right to change language relating to the use of the American Epilepsy Society and/or to reduce the point size of the reference.

- Neither the AES logo nor the AES 2020 Annual Meeting logo may be used in any advertisement or mailer
- No version of “American Epilepsy Society”, “AES”, and “Annual Meeting” may appear in any URLs your company uses to support your program or product.
- The following reference to AES is not required, but may be used in all advertising, including airport, outdoor, taxi, hotel, and various onsite advertising: AES2020 or AES 2020.
- On materials viewed or used onsite at the convention center—including but not limited to program book ads, meeting guide, door drops, media wall ads, and room signs for scientific exhibits and satellite symposia—advertisers may use: American Epilepsy Society 2020 Annual Meeting or AES 2020 Annual Meeting.

Messaging at the AES Annual Meeting. Please note these requirements for your corporate and branded product messaging based on where your advertisement will appear:

- Messaging on sponsored items and advertising inside the exhibit hall may include corporate messaging + logos and/or product messaging + logos. AES reserves the right to disallow corporate and/or product messaging and logos on items in the exhibit hall if there is a reasonable possibility that attendees may carry those items where corporate messaging might be visible in accredited education sessions.
- Messaging on sponsored items and advertising in the convention center but outside the exhibit hall may not include product messaging + logos, with the exception of ads appearing on the AES Media Wall, which may include product messaging + logos.
Outdoor advertising and sponsorships (airport, taxi, shuttle buses, billboards, headquarters hotels, etc) may include a call to action and may include product messaging + logos as part of a larger corporate message. The product messaging + logo must appear smaller than the corporate messaging + logo.

**Exhibitor group housing expectations.** Companies exhibiting at the AES Annual Meeting are expected to house their staff and vendor teams in the AES hotel block for at least 80% of their room nights. Built into AES hotel contracts are minimum numbers of prime, competitively-priced sleeping rooms that help keep costs down for attendees, which helps attract the target audience for a successful exhibit hall. Rooms in the AES block must be sold or AES will face attrition fees and meeting room charges that will increase costs next year.

**Right of First Refusal System.** Companies or organizations that purchase an exclusive or premium sponsorship or advertising item will have the right of first refusal (ROFR) for that item at the subsequent Annual Meeting if it is offered in the subsequent year by AES. Prices for exclusive and premium items are subject to change each year.

**In Conjunction With (ICW) Meetings.** Space reservations for “In Conjunction With” (ICW) meetings will open by Friday, September 4, 2020. Watch your exhibitor newsletter for the exact date. ICWs are any meetings that take place between December 1, 2020 and Wednesday December 9, 2020 in the Seattle area that include AES registrants. All such meetings or events, whether on-site at the AES meeting or off-site at a non-AES venue, are ICWs and must be approved by AES. Exhibitor team meetings with attendance limited to that company’s staff and representatives may be held at any time.

- ICWs typically fall into one of these categories: Alumni Reunions/Receptions; Advisory Board Meetings; Committee Meetings; Board Meetings; Focus Groups; Press Conferences; Task Forces; and Social Events. ICW meetings may not provide either informal or accredited medical education.
- Attendance at an ICW event may not exceed 100 AES Annual Meeting registrants, (total over the course of the event), including your organization’s representatives/employees/staff.
- ICWs must be by invitation only to a select group of people. They may not be open to all AES Annual Meeting attendees.
- AES provides limited times over the course of the AES Annual Meeting that ICWs are allowed.
- Companies and organizations holding an ICW meeting are responsible for conforming to all rules relating to the times that ICWs are allowed and the requirements for promotional materials and signage.
- AES reserves the right to limit the number of ICW meetings and to not approve an ICW request.

**Securing ads or sponsorships.** Insertion orders plus specifications for Passport to Prizes, Program Book Advertising, Media Wall Advertising, Saturday Shared Sleeping Room Door Drop, Water Coolers, and several other advertising and sponsorship items are available on the AES website. For other ads and sponsorships, contact solver@aesnet.org or call 312-883-3800, x 102. Note that quantities are limited on many items.

**Other opportunities.** Commercial and non-profit supporters may propose additional advertising or sponsorship ideas that fit their 2020 outreach program. AES will review these ideas and if approved, provide prices for them.

**Deadlines.** Please note the following deadlines:
- September 11, 2020: Signed agreements and insertion orders due for items to be included in print Program Book.
- September 25, 2020: Deadline for submission of final, AES-approved art for the print Program Book.
- October 30, 2020: Signed agreements and insertion orders due for items to be included in on-site disclosure signage.
- After October 30, 2020: AES will make every effort to accommodate requests for sponsorships or advertisements if inventory is available. Prices for sponsorships and ads may increase after October 30 at the discretion of AES to cover cost increases incurred by late commitments.

**PLEASE NOTE:** The AES cancellation policy for sponsorships and advertising can be found here on the AES meeting website. Scroll down for cancellation policy.
APPLICATIONS DUE JULY 1, 2020

Scientific Exhibits share information about the current state of your company’s research. Separate from commercial exhibits, Scientific Exhibits are staffed exclusively by scientists and investigators.

GENERAL GUIDELINES
Scientific Exhibits differ from traditional poster presentations in that a far broader range of material can be presented as a collection of topics (results of various clinical trials), or a thematic presentation of one aspect of drug development (e.g., all preclinical material). Presentation of a range of data will enhance viewer understanding of the evolution of drug and device development.

No references may be made to the Scientific Exhibit in the exhibit hall.

Exhibits must be scientific and/or educational and conservative in appearance (i.e., informational, not promotional). No promotion can be conducted in the Scientific Exhibit area and no commercial representative of the company can be present during display times. Language used in the exhibit should not suggest that compounds are proven safe and effective for any indications that are still investigational.

GENERATING AN AUDIENCE FOR YOUR EXHIBIT
Scientific Exhibitors are responsible for generating their own audience for their exhibit. AES will include the block of times and the location of Scientific Exhibits in its at-a-glance print and digital materials. AES will include exhibit titles, companies, and specific times/locations in the print program book and the mobile app.

A complimentary one-time use of the pre-meeting registrant list as of approximately October 31st and the post-meeting registrant list with postal addresses only (no email addresses) will be provided to scientific exhibitors for AES approved outreach about their exhibit. Scientific exhibitors must comply with all AES guidelines regarding on-site signage or other promotion of their the scientific exhibit.

Additional resources for building your scientific exhibit audience can be found on pages 9-13 of this prospectus. Scientific exhibitors qualify to purchase advertising and sponsorships at the AES Annual Meeting.

WHAT’S INCLUDED
Scientific Exhibits are held Sunday, December 6 and Monday, December 7. There will be up to three concurrent exhibits open on Sunday and Monday in the time periods of 8:00 a.m. - 11:00 a.m. and 2:00 p.m. - 5:00 p.m., with an “all day” option available. The location of the rooms (subject to change) will be on the second level of the convention center, on the same level as many education sessions and meeting rooms.

APPROXIMATELY 3500 SQUARE FOOT ROOM
- $9,000 for three-hour exhibit
- $22,500 for all day (8:00 a.m. - 5:00 p.m.) exhibit
- Twenty 4’X8’ double-sided exhibit boards
- Four 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Six complimentary one-day Exhibit Hall guest passes

APPROXIMATELY 2000 SQUARE FOOT ROOM
- $6,000 for three-hour exhibit
- $15,000 for all day (8:00 a.m. - 5:00 p.m.) exhibit
- Ten 4’X8’ double-sided exhibit boards
- Two 8’ skirted tables
- Exhibit listing in Program Book
- Site signage
- Three complimentary one-day Exhibit Hall guest passes

FOR MORE INFORMATION
Justin Searle
Manager, Development and Industry Relations
312-883-3800 x116
Education Support.  ADVANCE THE LEARNING

SUPPORT OF ACCREDITED MEDICAL EDUCATION
The American Epilepsy Society encourages the professional development of physicians and other health care professionals by offering an array of activities to assist the learner in expanding their knowledge of topics in the field of epilepsy. AES is accredited with commendation by the Accreditation Council for Continuing Medical Education (ACCME).

AES will offer approximately 43 AMA PRA Category 1 Credits™ at its 2020 Annual Meeting, plus selected Nursing and Pharmacology credits. Several symposia are offered for CME credit, including:
- Presidential
- Epilepsy Specialist
- Annual Course
- Annual Fundamentals
- Epilepsy Therapies
- Best Practices in Clinical Epilepsy
- Pediatric State of the Art
- Interprofessional Care
- Merritt-Putnam
- Hot Topics
- Scientific
- Spanish
- The Judith Hoyer Lecture
- Susan Spencer Fellows Symposium
- Advanced Practice Provider (APP) Symposium

SPONSORSHIP OF NON-ACCREDITED EDUCATION
AES offers several opportunities to sponsor non-accredited education, including:
- Investigator Workshops: $5,000 each
- Special Interest Group (SIG) meetings: $5,000 each
- General conference support, starting at $10,000

Professional development opportunities are available to support researchers and clinicians, including:
- AES Fellows Program
- EEG Course for Residents
- Named Fellowships
- Nurse Awards
- Young Investigator Awards
- Seed Grants

SATELLITE SYMPOSIA AND WORKSHOPS
AES allows satellite symposia and workshops (both for CME credit and non-credite) by application only. Guidelines and application are available here.

AES does not accredit these symposia and workshops nor does it jointly provide them. Content may not duplicate any aspect of the educational content of the 2020 AES Annual Meeting. Acceptable educational formats for CME satellite symposia include presentations by speakers, panel discussions, films, and video presentations.

Contact: Justin Searle, Manager, Development and Industry Relations at 312-883-3800 x116 or jsearle@AESnet.org

FOR MORE INFORMATION ABOUT EDUCATION SUPPORT:
Contact: Susan Oliver, Associate Executive Director, Advancement
Phone: 312-883-3800, x102
Email: soliver@AESnet.org

SATellite SYMposium APPLICATION: CLICK HERE

EPILEPSY RESOURCE AREA
(Nonprofit Organizations Only)
Calling all 501(c)(3) organizations dedicated to epilepsy patient and caregiver education, support, and advocacy! AES provides a dedicated area with 6’ tables for organizations involved in advocacy, patient outreach, patient services, and research funding. $500 per table.

Secure your table today!
Space is limited!

TABLETOP SPACE RESERVATION: CLICK HERE

EQUIPMENT AUCTION
Focus the attention of the epilepsy professional community squarely on your company’s equipment by donating for auction—and support AES at the same time. Capital goods valued at $5,000 or more only, please.

To learn more, contact:
Susan Oliver,
Associate Executive Director, Advancement
Phone:312-883-3800, x 102
Email: soliver@AESnet.org
JOIN AES TODAY! BECOME A PROFESSIONAL, ASSOCIATE, OR INTERNATIONAL MEMBER AND GET REGISTRATION DISCOUNTS!

EXHIBITS, INNOVATION PAVILIONS, OFFICES
Noreen Burke
AES Exhibit Manager
312-265-9648
noreen@corcexpo.com

RESERVE EXHIBIT SPACE
Jennifer Bitner
Exhibit Sales Associate
312-265-9654
jennifer@corcexpo.com

SPONSORSHIPS, ADVERTISING, AND EDUCATION SUPPORT
Susan J. Oliver
Associate Executive Director, Advancement
312-883-3800 x102
soliver@AESnet.org

SCIENTIFIC EXHIBITS
Justin Searle
Manager, Development and Industry Relations
jsearle@AESnet.org
312-883-3800 x116

ADVERTISE: EPILEPSY CURRENTS
Mac McKay
Advertising Sales Manager
(804) 490-7420
Mac.Mckay@sagepub.com

IMPORTANT DATES FOR EXHIBITORS
Mid-May................. Group hotel reservations open at www.AESnet..org. Companies in top four recognition tiers have first-pick opportunity.
July 1 .................... Scientific Exhibit Applications due (space assigned on first-come basis)
July 1 .................... Satellite Symposium Applications due
July 7 .................... Individual hotel reservations and exhibitor registration open
July 31 .................... Scientific Exhibit confirmations sent out
July 29 .................... Satellite Symposium confirmations sent out
Early August ............ Exhibitor manual emailed
August 21 ............... Exhibitor full payment due
By September 4 ...... In Conjunction With (ICW) Meeting Requests open
By September 11 ..... Last date for signed advertising and sponsorship agreements for items promoted in the print Program Book
September 16 .......... Exhibitor listing due
September 25 .......... Innovation Pavilion and Office Rental deadline
September 25 .......... Submission of final, AES-approved art for the print Program Book deadline
October 6 ............... Group hotel reservations deadline
October 30 ............. Final Passport to Prizes deadline if slots are still available
October 30 ............. Final Media Wall and Door Drop advertising insertion order deadline
October 30 ............. Last date for signed advertising and sponsorship agreements for items disclosed in on-site signage
November 3 ............ Individual hotel reservation deadline
November 7 .......... Complimentary direct mail list of registrants to date provided to all exhibitors for one-time use. All mailings must be approved by AES.